

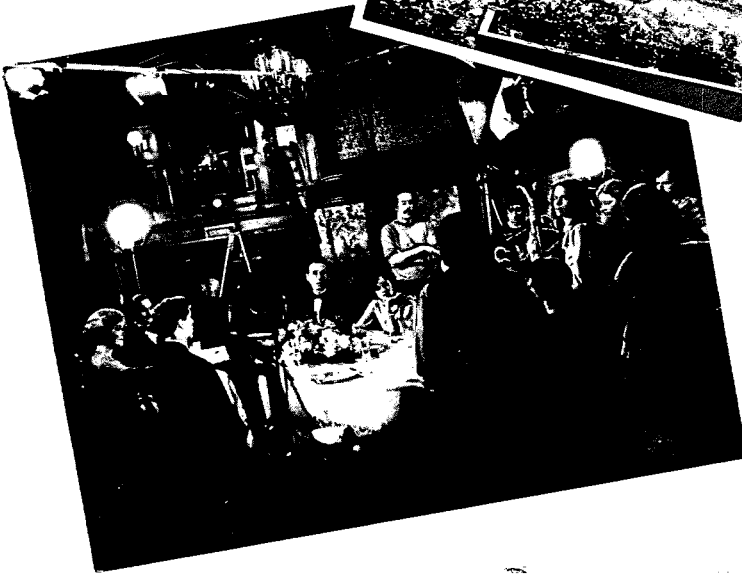
BC1-1983

Annual Report 1982-1983



Canadian
Broadcasting
Corporation

Société
Radio-
Canada



UNIVERSITY OF P.E.I.
GOVERNMENT DOCUMENT
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The Canadian Broadcasting Corporation is a publicly-owned corporation established by an Act of the Canadian Parliament to provide the national broadcasting service in Canada. Under this legislation the CBC is responsible to Parliament, to whom it reports each year on its operations through the Minister of Communications.

Cover: *Empire, Inc.* Photos 1, 2 and 5 by André Le Coz; 3, François Proulx; 4, Fred Phipps.

Program Services

- English television network
- French television network
- English radio network (monaural)
- French radio network (monaural)
- English FM stereo network
- French FM stereo network
- Northern radio and television
- Regional and local radio and television
- Parliamentary television network (English and French services, satellite-to-cable)
- Radio Canada International (shortwave and transcription service)

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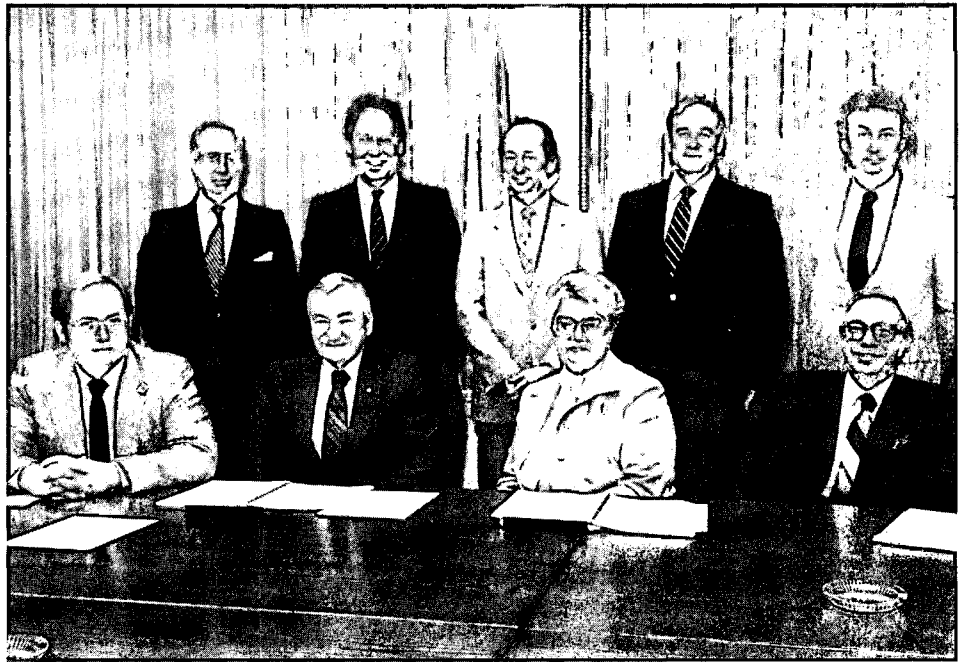
Annual Report 1982-1983

The annual report of the Canadian Broadcasting Corporation for the fiscal year ended March 31, 1983 published in accordance with the provisions of the Broadcasting Act, Part III, Section 47.

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Board of Directors

6 CBC Board of Directors. Seated: John A. Young, Pierre Juneau, Joyce Mongeon, George G. Sinclair. Standing: Philippe Roberge, Ronald Y. Oberlander, James de B. Domville, Daniel P. Hays, Paul Fraser. Absent: Michel Vennat. Photo by Murray MacGowan.



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Canadian Broadcasting Corporation 1982-1983

Pierre Juneau, President (Appointed effective August 1, 1982)	Ottawa, Ontario
A.W. Johnson, former President (Term expired July 31, 1982)	Ottawa, Ontario
Paul D. Break (Term expired April 27, 1982)	Toronto, Ontario
James de B. Domville	Westmount, Quebec
F. Pat Doyle (Term expired July 20, 1982)	Ste. Anne, Manitoba
Roland Durand (Resigned June 22, 1982)	Rosemère, Quebec
Paul Fraser (Appointed November 18, 1982)	Vancouver, British Columbia
Daniel P. Hays	Calgary, Alberta
Fernand D. Lavergne (Term expired July 13, 1982)	Shawinigan-Sud, Quebec
Joyce Mongeon (Appointed June 17, 1982)	Hamilton, Ontario
Ronald Y. Oberlander	Toronto, Ontario
Philippe Roberge	Outremont, Quebec
Marceil G. Saddy (Term expired July 13, 1982)	Sarnia, Ontario
George G. Sinclair	Caledon, Ontario
Michel Vennat (Appointed July 29, 1982)	Westmount, Quebec
John A. Young	Dartmouth, Nova Scotia
(5 vacancies)	

Directors' Report

An Active Year

Over the year, the CBC has taken steps to reorient itself in the Canadian broadcasting system. In response to the double challenge of a new broadcasting environment and an uncertain economy, the Corporation instituted immediate practical measures for a more cost-effective operation and continued the development of long-term plans for a more distinctive CBC role.

At the same time the Corporation maintained its normal range of broadcasting services and activities, and the year was marked by some notable program achievements including CBC television's second Academy Award in two years and an increase in the size of audiences for CBC radio.

There were also a number of important appointments. Pierre Juneau succeeded A.W. Johnson as CBC President. Pierre DesRoches, former Executive Vice-President, was named Vice-President and General Manager, French Services Division, on the retirement of Raymond David. William T. Armstrong, General Manager of Roy Thomson Hall and previously Assistant General Manager of CBC English Services, was appointed Executive Vice-President.

The pace of change accelerated during 1982-83. The already wide range of domestic and foreign television services available in most parts of Canada increased still further with the introduction of national and regional pay-TV channels. Services to northern and remote communities came closer to those available in urban areas through satellite distribution of additional Canadian and American stations. The choice for some viewers became wider still when the government relaxed restrictions on individual ownership of receiving dishes capable of picking up U.S. 'super stations' or other such satellite services. And for the near future there was the prospect of adding foreign special-interest channels to Canadian cable services.

The question of how to organize and regulate this increasingly complex delivery system was widely discussed, and in March of 1983 the Minister of Communications announced the first stage of the government's new national broadcasting policy. Some months earlier there were proposals on broadcasting in the report of the government's Cultural Policy Review Committee (the Applebaum-Hébert Committee). The Canadian Radio-television and Telecommunications Commission (CRTC) proposed changes in its Canadian content regulations. CBC English-language television producers' associations undertook a study of their own and issued a report suggesting new approaches to CBC programming.

In preparation for the second stage of the national strategy, development of a new policy framework for the CBC, the Board of Directors was asked to develop "clearly defined and documented... proposals designed to ensure that the CBC renders itself capable of effectively meeting its obligations" in the new broadcast environment. These were submitted to the government in April, 1983.

The Board faced a number of challenges, the most urgent of them in television. There was, for example, the need to maintain viewer levels in spite of audience fragmentation — and at the same time to increase Canadian programming. There was the need to reconcile essential commercial activity with changing program goals. There was the need to cope with declining funding, and to use available funds more efficiently.

Reorganization

In a move to achieve economies and to strengthen administrative structures, the Board of Directors decided to divide responsibility for the Corporation's radio and television network operations and to transfer responsibility for French and English regional services from the Montreal and Toronto network centres to the newly-created office of Vice-President, Regional Broadcasting, in Ottawa. These changes, to be implemented gradually, became effective at the beginning of the fiscal year 1983-84.

The new structure provides for organizational units of more manageable size, for clear direction by the President and Board of Directors and for improvements in planning, objective-setting and evaluation. In particular, it means that the French and English radio and television networks can be given the undivided attention of their four respective managements. This will be especially important for television, where the greatest challenges lie. The new structure will also mean that the needs and interests of the various CBC regions, as well as their relationships with one another and with network management, will be represented at head office level.

In addition to these major organizational changes the Board has directed that the Internal Auditor should now report to the President and has created an audit committee of its own members in addition to the existing internal audit committee of management. It has also instituted a review of operating practices to ensure that the Corporation makes the most efficient use of its resources. Measures introduced include general restraints on hiring while the CBC reviews the size of its work force, improved cost-accounting methods and systems, stringent controls on discretionary expenses such as travel and a review of operating methods in such areas as crew sizes and the use of production facilities. Some reduction in the size of the work force has already taken place through attrition and early retirement.

English Television



7 *the fifth estate*: Eric Malling, Hana Gartner, Bob McKeown.

8 *Women at War*.

9 *Fraggle Rock*. Photo By Fred Phipps.

10 *The Mikado*: Henry Ingram, Marie Baron. Photo by Fred Phipps.

11 *Ready for Slaughter*: Gordon Pinsent. Photo by Fred Phipps.

12 Roy Thomson Hall, auditorium. Photo by Shin Sugino.



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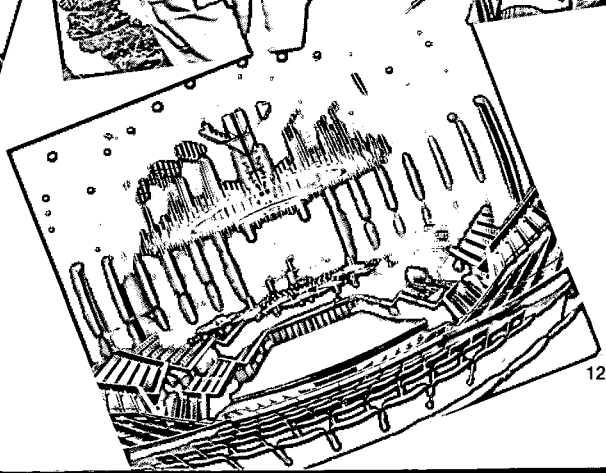
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The 30th anniversary season of CBC television was marked by success in the quality of the programs, in the numbers of Canadians watching, and in the important awards won during the year, including the English network's first Oscar.

The season was launched with a two-hour visual memoir, *Thirty Plus One*. Hosted by Patrick Watson, the program spanned the decades between *The Big Revue of '52* and the *Super Shows* of the '80s. *Thirty Plus One* looked at CBC's traditional relationship with the arts, its commitment to the public interest, and the season to come.

News and Current Affairs

January, 1983 marked the first anniversary of the new 10 p.m. time for the main network newscast, *The National*, and of its accompanying current affairs program *The Journal*. During the anniversary week the two programs drew audiences of two million and 1.8 million respectively. *The National* with Knowlton Nash and *The Journal* hosted by Barbara Frum, Mary Lou Finlay and Peter Kent offered viewers a serious, thought-provoking alternative to prime time entertainment programs.

Using satellite and studio interviews, full-length documentary features and analysis, *The Journal* explored events around the world, major public issues and personalities, and the specialized fields of business and the arts.

The news service produced more than 40 specials covering events such as the First Ministers' Conference on Aboriginal Rights, the Progressive Conservative convention, the economic summit in Paris, the Falkland Islands war, and the Queen's visit to sign the new Canadian Constitution. *The National* also worked with regional teams to produce coverage of several provincial elections.

Hana Gartner joined Eric Malling and Bob McKeown to host *the fifth estate*. Highlights of the program's eighth season included a documentary profile of a woman convicted of murder, and Bob McKeown's reports from Poland, Japan, Hungary and England. John Zaritsky's *fifth estate* film from the 1981-82 season, *Just Another Missing Kid*, received an Academy Award for best feature-length documentary.

Current affairs specials included the Remembrance Day documentary *Women at War*, *Inside TV News*, and *The 20th Century Disease* on the accelerating spread of allergies. Returning series included *Marketplace*, *The Medicine Show*, *Take 30* and *Man Alive*.

Agriculture and Resources

Country Canada and *Earthbound* kept food producers and consumers abreast of agricultural developments and technology. Two other vital resources were featured in documentaries. *The Prisoners of Debt: Inside the Global Banking Crisis* was produced in association with the National Film Board. *Grads* explored the uncertain future of Canada's university students.

Drama

The season offered a variety of distinctive drama. The six-part series *Empire Inc.* chronicled the life of a fictional Montreal tycoon. Laura Thomson Berton's autobiography, *I Married the Klondike*, was brought to the screen in a three-part series. The theatrical production *Joey*, about political personality Joey Smallwood, was adapted for television.

Other drama specials included *The Accident*, *All the Days of My Life*, and the Stratford Festival production of Shakespeare's *The Tempest*. *For the Record* dramatized social issues in programs such as *Ready for Slaughter*, on the economic crisis in farming. Popular returning series included *Seeing Things*, *The Beachcombers*, *Home Fires*, and *Hangin' In*.

Light Entertainment

The new family series *Fraggle Rock*, a CBC Television/Jim Henson Associates co-production, attracted close to two million viewers every week. Also enjoyed were such programs as *Anne Murray's Caribbean Cruise*, *Rich Little's Robin Hood*, *Wayne and Shuster*, *The Air Farce Amazing Video Enquirer*, and *The Paul Anka Show*.

Over 1.4 million people watched the Gilbert and Sullivan favourite, *The Mikado*, re-created for television under agreement with Stratford. Variety shows such as *Live from Edmonton*, . . . *Winnipeg*, . . . *Calgary*, . . . *Halifax*, and *Vancouver* featured entertainers like The Nylons, Ronnie Hawkins, Bruce and Anne Murray, and Jeff Hyslop.

Arts, Music and Science

Portraits presented studies of Canadian artists, writers and performers. Programs for special occasions included a profile of *Marconi*, and the opening concert from Toronto's new Roy Thomson Hall. *Gala*, a tribute to dance in Canada, sampled the work of eight companies. The ice ballet *The Snow Queen* featured six international skating champions.

The Nature of Things returned with David Suzuki's two-part special on Japan and a variety of scientific topics. Two *Jacques Cousteau Specials* explored the Great Lakes and St. Lawrence River systems.

Sports

Highlights included 25 World Cup soccer matches from Spain. An estimated 5.9 million Canadians watched the final game between Italy and West Germany. CBC also offered the most comprehensive television coverage in North America of World Cup downhill skiing. Other special programming included 20.5 hours of CBC coverage from the 1982 Commonwealth Games in Brisbane, Australia, and 12.5 hours from the 1983 Canada Winter Games. Hockey, football and baseball were regular favourites, and the documentary *Everest: The Canadian Challenge* was viewed by 1.6 million people.

Children's Programs

Mr. Dress-Up, the country's highest-rated program for young children, entered its 18th season. Also back were *The Friendly Giant* in its 25th season, the sports program *Yes You Can*, and the current affairs series *What's New?* Specials included *On My Own*, a drama on epilepsy; and *Getting into the Act: Theatre for the Young*.

Independent Productions

During 1982-83, more than 500 hours of independently-produced programs were telecast on the English network, representing a threefold increase since the establishment of the network's Independent Productions office in 1980.

The season's independent programming included a three-part series on popular music, *Heart of Gold*; *S.C.T.V.* with its satire of television; and *Billy Bishop Goes to War*, which won the ACTRA Award for best television program of 1982. Canadian feature films were showcased on *Premiere Performance*. Patrick Watson hosted the six-part documentary *The Chinese*. Independent producers were involved in the children's program *Going Great*, the sports documentary *The Fast and the Furious*, and the new daytime favourite *Do It for Yourself*, hosted by Mary Bellows.

Foreign Programs

Notable programs from other countries included *A Voyage Round My Father* and *Smiley's People* from Britain; the *Centenary Ring Cycle* from Germany; and from the United States, both regular series such as *M*A*S*H* and special productions such as *Ain't Misbehavin'* with the original Broadway cast.

Regional Programming

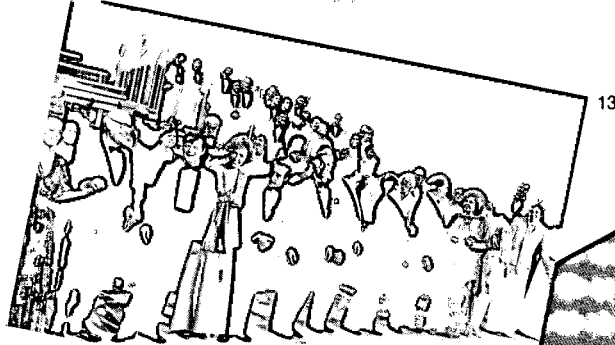
For viewers in their own areas, CBC regional centres produced early evening news magazines and an interesting variety of other programs.

Highlights included Newfoundland's *Wonderful Grand Band and Land and Sea*; the popular Halifax children's program *Switchback*; and Montreal's new guide to entertainment, *Steppin' Out*. Ottawa productions included *Performance*, with Mavor Moore, which surveyed the performing arts across the country. The Toronto region set up a community relations reporting unit to cover multi-cultural issues.

Programs offered in Winnipeg included the anti-smoking series *Time to Quit*; in Regina, *It's All Here*, covering arts and entertainment; in Saskatoon the community interest program *Saskatoon Today*.

Calgary's productions ranged from *Business Watch* to *Philharmonic Festivities*. Edmonton provided consumer and survival information on *Help Yourself* and light entertainment on *Tommy Banks Live*. In Vancouver five weekly shows were introduced including *From Here On*, for senior citizens, and *Corelli*, a phone-in public affairs show.

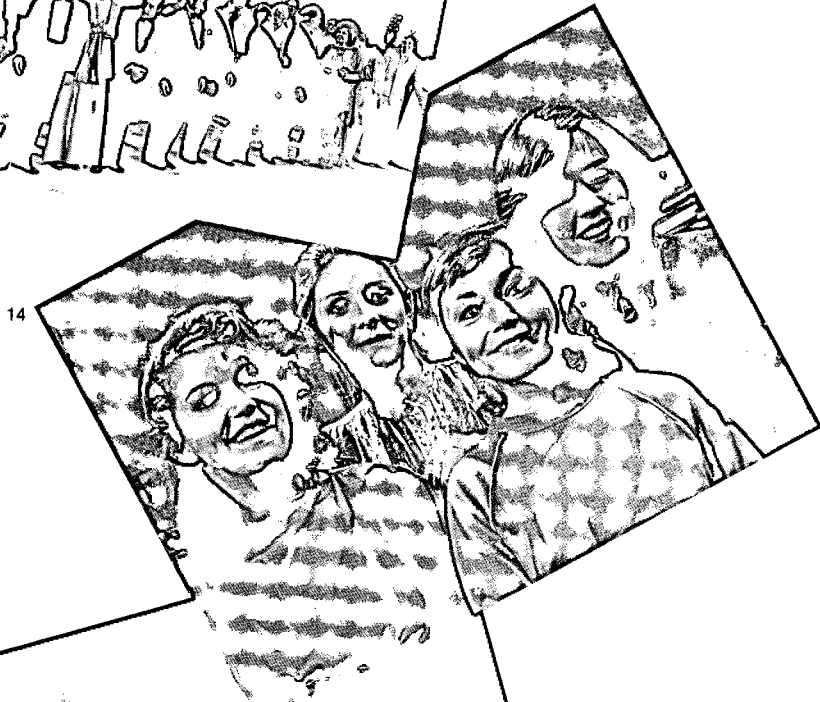
French Television



13

13 *le Gala du 30^e*. Photo by Guy Dubois.

14 *La Bonne Aventure*: Nathalie Gascon, Michelle Léger, Christiane Pasquier, Joanne Coté.



14

15 *Superspécial*: Diane Dufresne. Photo by Jean-Pierre Karsenty.

16 *Appelez-moi Stéphane*: Marc Messier, Gilles Renaud, Serge Thériault, Monique Miller, Véronique LeFlaguais, Frédérique Bédard. Photo by André Le Coz.

17 *Le Temps d'une paix*. Photo by André Le Coz.

18 *Vaut mieux en rire*: Normand Chouinard, Gérard Poirier, Michel Forget, Roger Lebel. Photo by Jean-Pierre Karsenty.

15



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On September 12, 1982, more than one and a half million viewers watched all or part of *le Gala du 30^e*, a program celebrating the 30th anniversary of CBC's French television network.

Three months later, over two million viewers watched a special production from the regular drama serial *le Temps d'une paix*, on *les Beaux Dimanches*. This program, described by some as a masterpiece, brought to life in scenes worthy of the great masters the Christmas and New Year festivities of days gone by.

These two programs, chosen as examples from the programming described briefly in this report, demonstrate that the loyalty of the French-speaking public to high quality Canadian productions is just as great today as it was 30 years ago.

Information Programming

In keeping with its mandate, the News Service prepared special reports on events of the day, including the Falklands crisis, the Pope's visit to England, the Versailles Summit, the U.N. Disarmament Conference, the royal visit, the First Ministers' meeting, the resignation of Quebec's Liberal Party Leader Claude Ryan, and elections in New Brunswick and Alberta. These special programs provided a complement to the daily news shown on *Téléjournal* and on the 6 o'clock program *Ce Soir*, which toward the end of the year was attracting over 800,000 viewers daily or 32 per cent of the audience, at a highly competitive viewing time.

The Magazine *Noir sur Blanc*, hosted by Denise Bombardier, was back on the air with its book review and its special guests, who shed a different and original light on topics of the day. The program's audience increased steadily over the year.

Première Page, with host Louis Martin, provided a major current events magazine. Some of its particularly successful reports dealt with surrogate mothers, Sidbec, pacifist movements and Ginette Blais, teacher. Reports were also seen from Mexico and Ghana, and interviews were conducted in Europe with Edmond Maire and Cohn Bendit.

Also featured this year were *Repères*, a public affairs magazine concentrating on the needs and questions of daily life, and *Science-réalité*, which for the second consecutive year won the Bell-Northern Award for popularized programs on science and technology.

Special-interest programs included *la Semaine parlementaire à Ottawa* reporting on Parliamentary proceedings; *la Semaine à l'Assemblée nationale* on the Quebec House of Assembly; *Hebdo-dimanche*, an opportunity for the best regional reports to be rebroadcast once a week on the national network; and *Télémonde*, which shows reports from European networks belonging to the InterMag pool.

The news and religious program departments co-operated in the presentation of reports on the beatification of Mother Marie-Rose and Brother André, and the canonization of Marguerite Bourgeoys.

Specials and Sports

The year's specials included the 23rd *Gala de la publicité française au Québec*, the 25th anniversary of *Bobino* on the variety program *Allô Bou Bou*, and a variety show by Julien Clerc and Robert Charlebois for the 4th International Montreal Marathon. The network also carried the international finals of the *Chantons français* contest, the award ceremony of the 6th International Film Festival in Montreal, and *le Gala du mérite sportif québécois*. Yvon Deschamps starred in *C'est tout seul qu'on est l'plus nombreux*, and *le Bye Bye* brought in the New Year.

Also included in the special program category was coverage of sports events such as the Stanley Cup hockey playoffs, the 1982 World Cup soccer tournament, the Commonwealth Games in Brisbane, Australia, World Series baseball, the Grey Cup game in Canadian football, the Canada Winter Games in Saguenay-Lac St. Jean and the Quebec Winter Games in St. Léonard.

New Programs

New programs in the schedule included the following Canadian productions: *Si tous les gens du monde*, from Religious Programs; *Avis de recherche*, a daily production from Variety Programs; *Au jour le jour*, a daily magazine; the drama serials *la Bonne Aventure*, *Monsieur le Ministre* and *Métro-Boulot-Dodo*; a new series of *Propos et confidences*; and *Jeunes Virtuoses*, a series stemming from a contest organized by Youth Programs.

In connection with the 30th anniversary of Canadian television, French Services Public Relations launched a contest for drama scripts, with the theme to be taken from the painting "Les noces de juin" by Jean-Paul Lemieux. This canvas is part of the art collection at the Maison de Radio-Canada, Montreal.

Les Beaux Dimanches

The variety segments of this series featured many well-known entertainers and singers. As well as *le Gala de l'ADISQ* (awards to Quebec recording and stage artists), viewers were able to enjoy performances by Ginette Reno, Serge Lama, Yves Montand and Gérard Lenorman; by Serge Laprade, Nana Mouskouri, Colette Boky, Raymond Devos and Gene Kelly on *Superstar*; by Diane Dufresne, Nicole Croisille and Claude Dubois on *Superspécial*; by Jean Lapointe, in a musical self-portrait entitled *Tu jongles avec ma vie*; by Gilbert Bécaud, in a show at James Bay; and by Gilles Vigneault in *Moi, je fais encore des chansons*.

Viewers also watched *Vaut mieux en rire*, four hilarious comedies with the performers from the former hit series *Du tac au tac*, and their guests.

In the second part of *les Beaux Dimanches*, there were several dramatic presentations by Canadian authors. They were *Appelez-moi Stéphane* by Claude Meunier and Louis Sala, watched in its entirety or in part by over 1,750,000 viewers; *le Gourou* by Robert Séguin; *Aléola* by Gaétan Charlebois; *Gapi* by Antonine Maillet; *Un chemin perdu d'avance* by Francine Ruel and Pierre Curzi; *C'est à cause d'elle* by Maurice Champagne-Gilbert; *Aéroport : Court-circuit*, after an idea by Guy Dufresne; and *le Grand Bergen* by Frank Fontaine. The series *les Grands Esprits*, an adaptation by Jean Boisvert of Steve Allen's *Meeting of Minds*, also met with great success.

Among *les Beaux Dimanches* musical programs, besides *le Gala du 30^e*, viewers were able to see a Montreal Symphony concert with Leontyne Price, a concert celebrating the 25th anniversary of the Canada Council, and *Gala*, a production of the National Film Board based on a National Arts Centre performance by eight Canadian dance troupes. There was also a presentation of Tchaikovsky's "Pathétique" with the Montreal Symphony under the direction of the late Kiril Kondrashin, as well as portraits of Joseph Rouleau and Claude Corbeil.

Co-operative programming

More and more, CBC French television is broadcasting programs produced by the private film industry or is joining forces with the industry to produce both short and feature films, as well as film series that are subsequently shown in its schedule. In 1982-83 the private film industry made a significant contribution to CBC French television programming, including such series as *le Temps des choix*, *Légendes indiennes du Canada*, *les Aventures de Virulyse*, *Connaissance du milieu*, *les Transistors*, *Salut santé* and *Daniel Bertolino, l'exploration et vous*; such films as *les Cloches*, *les Traces d'un homme*, *Bleue Brume*, and the documentary *Jean-du-Sud autour du monde*.

The network also carries a number of National Film Board productions, including last year *la Surditude*, *Marie Uguay*, *poétesse* and *Jouer sa vie*.

Co-operation between the English and French television networks of the CBC was illustrated in particular last year by the series *Empire, Inc.*, which was very successful on both networks.

Regional and Affiliated Stations

French television would not be what it is without the participation of the regional and affiliated stations, which throughout the year provided programs such as *Reflets d'un pays*, *Rien que pour vous*, *De bien belles choses*, *En mouvement*, *À tire d'aile* and *le Ranch de la Rouge*. Attention should also be drawn to the contribution of the CBC stations in Quebec City and Ottawa to the daily magazine *Au jour le jour*.

English Radio

19



It was a milestone year marking five decades of public radio in Canada, during which the CBC has become internationally recognized for its innovative information programming and for the excellence of its arts broadcasts. In 1982 more international listeners became aware of CBC radio's high standards, through increased exposure of Canadian drama, variety, musical and current affairs programs on radio networks in the United States and Europe.

News and Current Affairs

It was a challenging time for this area of programming because budget cuts at home coincided with the responsibility of covering wars in the Falklands and Lebanon. Radio news sent reporters to Buenos Aires and the Mid-East to work under extremely difficult conditions. *As It Happens* provided views from experts and ordinary people on both sides of the conflicts, and *Sunday Morning* and *Cross Country Check-up* explored many aspects of these and other controversies.

CBC radio provided coverage, and facilities for foreign broadcasters, at meetings in Canada of the International Monetary Fund and the World Bank. Information programs carried comprehensive reports from the World Assembly of First Nations in Regina, the signing of the new Canadian Constitution in Ottawa, and the Constitutional Conference on native rights.

19 *Morningside*: Peter Gzowski.

20



20 *Mostly Music* production team: Wendy Robbins, Bob Bauer, Shelagh Rogers, Kevin Elliott.

21



21 *Rock and Roll*: John C. Rutter, Barbara Williams, Frank Mackay, Andrew Rhodes. Photo: Young People's Theatre, Toronto.

22



22 *The Kite*: Hugh Webster, Billie Mae Richards.

23



23 *Arts National*: Ian Alexander.

Radio Noon continued to keep listeners in each region informed about the latest developments in agriculture and resources. Among international events covered on *The Food Show* were the World Organic Agriculture meetings at MIT in Boston and the 8th Ministerial Session of the U.N. Food Council in Acapulco.

Radio news instituted a 6:00 a.m. edition of *World Report*. Radio sports established a stronger presence in mainstream programming through a nightly *National Edition* and by providing daily background items on sports news and personalities for local programs. CBC radio sent reporting teams to the Canada Winter Games in Chicoutimi and the Commonwealth Games in Brisbane, Australia.

After five years as host of the popular daily current affairs program *Morningside*, Don Harron was succeeded by Peter Gzowski, well remembered by many listeners from *This Country in the Morning*. *Quirks and Quarks* interpreted the latest scientific news and explorations, and *Our Native Land* provided an effective platform for native affairs.

Drama

The radio drama department introduced two important new weekend features. *Saturday Stereo Theatre* included five 90-minute or two-hour galas. Three of these were original Canadian works: *Rock and Roll* by John Gray (taped on stage in Toronto), *La Svengali* by Walter Learning and Alden Nowlan, starring John Colicos, and *The Kite* by W.O. Mitchell. *Sunday Stereo Theatre* presented a series based on famous Canadian criminal trials, as well as adaptations of Canadian novels such as Marian Waldman's *Bloodroot*.

CBC Toronto's venerable Studio G, the scene of many early achievements in radio drama, was extensively renovated. It has been converted into one of the best multitrack recording studios in North America, with a computer-assisted mixing console.

Music

CBC radio was more than ever in the forefront of the Canadian music scene. *Arts National's* new host, Ian Alexander, introduced listeners in Canada, the United States and Europe to Toronto's new Roy Thomson Hall, at the gala opening concert. Other programming from the new concert hall included an eight-hour *Chamber Music Spectacular* and a regular Sunday series, *Live from Roy Thomson Hall*.

Arts National also introduced Thursday night live concerts and Friday night pops; marked the centennial of Igor Stravinsky and the 70th birthday of the dean of Canadian composers, John Weinzweig; and broadcast performances from the summer music festivals in Stratford and Ottawa.

Two New Hours premiered six works by Canadian composers, and presented the broadcast premiere of a new Canadian opera, *A King for Corsica*, by Graham George of Kingston. *Mostly Music* welcomed a new host, Shelagh Rogers, and strengthened its appeal with a broader approach to the classics. *Saturday Afternoon at the Opera* broadcast three outstanding Canadian productions: *The Shivaree*, by John Beckwith and James Reaney, from Comus Music Theatre, Toronto; Gilbert and Sullivan's *The Mikado*, from the Stratford Festival; and Handel's *Rinaldo*, from the National Arts Centre, Ottawa.

In the fourth biennial National Radio Competition for Amateur Choirs, \$6,000 in prize money was awarded to nine winning Canadian groups. A music production team travelled to Moscow to cover the 7th International Tchaikovsky Competition for listeners at home. A documentary paid tribute to the genius of the late Glenn Gould, and recalled the CBC's long association with that multi-talented Canadian pianist.

Variety

Variety Tonight moved its home base to the Vancouver studios, and regularly spotlighted the young comedy team The Frantics, who now have a CBC recording on the market. *The Royal Canadian Air Farce* celebrated its 10th anniversary with a birthday special from St. John's, Newfoundland. A new musical fantasy by Ann Mortifee, *Reflections on Crooked Walking*, was produced in Vancouver for broadcast at Christmas.

Features and Humanities

Testament, a new documentary series from Vancouver, explored contemporary religious experience. *Ideas* continued its examinations of important issues with *The Massey Lectures on Indefensible Weapons*, by Yale psychiatrist Robert Jay Lifton, and other series on science, sociology, philosophy, business, literature, feminism, law, economics, and problems of Canadian Indians.

The literary magazine *Anthology*, in its 28th year, commissioned and broadcast short stories by 12 Canadian writers, and later published them in a book entitled *Small Wonders*. The fourth annual CBC Literary Competition attracted 2,800 manuscripts, and awarded prizes totalling \$30,000 to 14 outstanding Canadian writers of short stories, dramas, and poetry.

Regional Reflection

The 31 CBC radio production centres from Whitehorse, Yukon to Happy Valley, Newfoundland continued to provide their listeners with an average of 37.5 hours a week of local and regional news, information, and entertainment programming. A St. John's highlight was *Oil in the Family*, a lively daily serial based on news events. CBC Vancouver organized a three-day talent competition in Kamloops. CBC Winnipeg joined with the provincial government in sponsoring a play-writing contest. CBC Windsor organized and broadcast a tour of area farms for urban and rural listeners to *Radio Noon*.

Individual stations also provided regional stories for relay to the country through newscasts and through programs such as *Morningside* and *Canada Watch*. In addition there was a regular exchange between local stations of topical stories other than news.

Radio Development Project

The final stages were reached on this large-scale project, established in 1981 to assess the impact of new technology on future radio operations, and to develop options for CBC radio in the changing broadcast environment. The full report is due in mid-1983.

Radio Guide

This printed schedule of English network programming became a monthly publication with more and longer editorial features by freelance writers, and substantially increased its paid subscriptions.

Analysis of Radio Schedules

CBC English Networks
(One representative week 1983)

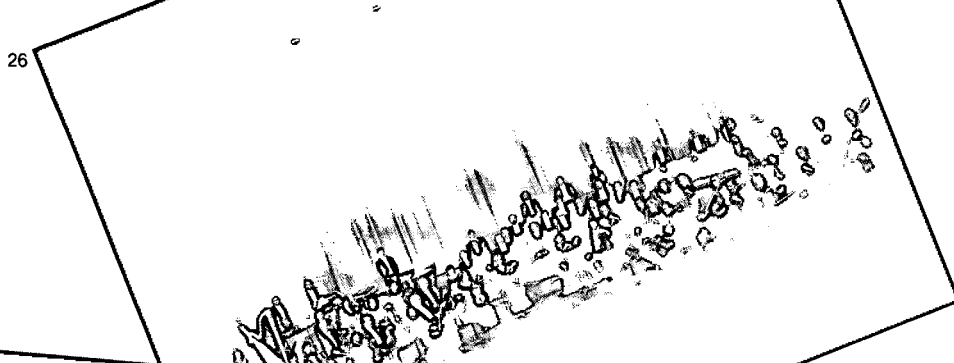
Program Areas	Typical Programs	Mono (AM & FM)		FM Stereo	
		Hrs: Min	%	Hrs: Min	%
News	<i>World Reports</i> , hourly news, <i>The House</i> , <i>Sunday Magazine</i> .	16:10	17	11:00	8
Current Affairs	<i>Morningside</i> , <i>As It Happens</i> , <i>Cross-Country Check-up</i> , <i>Quirks and Quarks</i> , syndicated items.	26:45	28	—	—
Features and Humanities	Includes the social sciences, literature and religion in such programs as <i>Ideas</i> , <i>Anthology</i> , <i>Testament</i> , <i>Booktime</i> .	3:40	4	5:30	4
Drama	<i>Sunday Matinee</i> , <i>Nightfall</i> , <i>Saturday Stereo Theatre</i> , <i>Sunday Stereo Theatre</i> .	1:25	1	1:50	1
Music	Live performances on <i>Arts National</i> , <i>Mostly Music</i> , <i>Live from Thomson Hall</i> , <i>Metropolitan Opera</i> . Recorded music and arts information on <i>Stereo Morning</i> , <i>New Releases</i> , <i>RSVP</i> .	23:45	25	99:35	76
Variety	Popular music, jazz, comedy, entertainment information on programs such as <i>Variety Tonight</i> , <i>Jazzland</i> , <i>The Frantics</i> , <i>Air Farce</i> and <i>The Entertainers</i> .	22:20	23	14:10	11
Sports	Sports reports included with news on Mono service. Time is extended when required for special coverage such as <i>Canada Games</i> , <i>Grey Cup</i> .	1:35	2	—	—
Total		95:30	100	132:05	100

N.B. In addition to the above 95.5 hours per week of nationally broadcast programming, the mono service includes 37.5 hours per week of local/regional news, information and music.

The stereo service is all broadcast nationally except for one hour of regional music.

Both mono and stereo national schedules include regionally-produced programs and program segments.

French Radio



Information Programming

Sunday morning programming on the full AM network was replaced by a major three-hour magazine on national and international events. In the first part of the program, *Présent-dimanche* analyzes ten or so topics, and provides a review of books and newspapers. Half-way through the program, host Michel Pelland hands the microphone over to Marie-Hélène Poirier, who with her guests spends the next hour on in-depth coverage of Canadian events of the week. The program ends with a 30-minute phone-in session.

This Sunday magazine is only one aspect of the radio information programming provided by *Présent*, which is aired four times daily, at 7:10 a.m., 8:10 a.m., 12:10 p.m. and 5:40 p.m., with the help of some 40 people in Montreal and a network of outside contributors.

The fall of 1982 saw the arrival on the air of a different type of program appropriately named *D'un autre oeil*, giving listeners an opportunity to hear young people's views on current events, and providing journalism and communication students with access to air time on CBC. The experiment is being conducted in co-operation with five universities and two colleges.

24 *Présent-Dimanche*: Michel Pelland.

25 *D'un autre oeil*.

26 Quebec Symphony Orchestra. Photo by KEDL Ltée.

27 *Primeurs*: Pierre Paquette. Photo by Jean-Pierre Karsenty.

28 *Sept heures, Bonhomme*: Jean-François Doré. Photo by Jean-Pierre Karsenty.

Three specialized programs complete the picture of current events coverage on radio. *Le Magazine économique* is broadcast on the national network every Saturday from 12:10 to 2 p.m. *Aujourd'hui la science*, on Sundays from 12:10 to 1 p.m., calls on leading scientists to report in laymen's terms on developments in scientific and technological research. And *Tout compte fait* is a daily consumers' magazine aired on the Quebec network from 9:05 to 9:30 a.m. Weekly production in public affairs accounts for a total of 21 hours.

The radio newsroom supplied the network with 36 newscasts daily, broadcasting a total of four hours' news every day. The presence of the news service in western Canada has been strengthened by the transfer of a correspondent to Edmonton. Newsroom journalists are also contributing to the coverage of international events, through occasional assignments abroad.

With regard to news specials, 1982-1983 was the season of provincial elections: in Newfoundland, New Brunswick, Saskatchewan and Alberta. Among the major events covered abroad were the Economic Summit at Versailles, the NATO Summit in Bonn and the U.N. Disarmament Conference. And in cooperation with Religious Programs, the news service was present in Rome for the beatification of Brother André and the canonization of Marguerite Bourgeoys.

Entertainment

A number of new series were introduced to the AM schedule. Every morning on *Primeurs*, a recent popular record was presented in its entirety with comments from the composer and the performer. In the afternoon, hostess Chantal Jolis welcomed a program guest for two hours of conversation, music and humour. Opening the AM evening schedule was *Sept heures*, *Bonhomme*, a program on the latest in popular music and all the activities surrounding it: recordings, concert tours and press coverage.

Music

In 1982 The Canadian Music Council presented awards to three French radio programs for the quality of their content and their production. *Jazz sur le vif*, *Musique d'ailleurs* and *Folklore* all won first prizes. The CBC's association with the Montreal International Jazz Festival gave rise to a number of good productions, two of which were made into recordings, namely the *Orchestre sympathique* and the *Vic Vogel Big Band*.

Serious music performers, whether already well established in their careers or just beginning, are heard on the many weekly broadcasts of concerts and recitals. This is a world of musical activities providing openings as varied as they are prestigious for Canadian artists. The work of Canadian composers is often featured as well. One program deserves special mention in this regard: *Alternances*, which is entirely devoted to first radio broadcasts of musical and literary works. These works usually present both producers and performers with considerable difficulties. Creating the works represents an investment of energy, time and talent that cannot be measured by the same standards as apply to the traditional repertoire. That is why this weekly one-hour program deserves a special place among radio's musical and cultural successes.

Other Talent Support

A similar concern for creativity is evident in the dramatic series *Escales* and *Premières*, or in the works commissioned by radio for international competitions such as the Italia Prize or the Gilson Award for the annual concert of the *Communauté radiophonique des programmes de langue française* (CRPLF). Encouragement of talent is also the goal of the French network's annual radio drama competition and the biennial young composers' and young musical performers' competitions.

Cultural Programs

In the summer of 1982, this department broadcast *Journal intime*, a series of previously unpublished works by Canadian authors. In the fall, 12 programs illustrated the contribution of English-language Quebec poets to the province's literary heritage, past and present. The holiday season was marked by a special gift to listeners — the work of five authors writing in an ever-fascinating literary genre, the Christmas story.

Radio once again took an interest in the phenomenon of people who have a profound influence on their times, even though they are not in positions of official power. A series of portraits described how *Le Second Pouvoir* was exercised by 26 personalities from French Canada — business people, scientists, journalists and artists. The institution of the monarchy was also featured on some 15 hours of radio: *l'Internationale des rois* told the story of European royal families. And radio turned to a more egalitarian topic in an eight-part history of beer.

Always on the look-out for current topics of interest, the radio service broadcast 13 programs on new forms of physical and mental therapy. Some 9,000 transcripts of this series were distributed to the public. Listeners also requested a large number of transcripts of the 39 programs devoted to Canadian prime ministers and Quebec premiers, and of the programs on the life and work of Teilhard de Chardin. These were best-sellers, as it were, for the department handling transcripts and radio ancillary rights. In total, more than 100,000 texts were made available to listeners after broadcast, as an extension of 42 program series.

Regional Contributions

The regional stations, which are closely in touch with events and personalities in their own areas, helped make them known to the network as a whole. Moncton provided six portraits of Acadia. Eight sketches of Ontario came from Sudbury, while 10 documentaries produced in Toronto analyzed the various aspects of cultural life in French Ontario.

Analysis of Radio Schedules

CBC French Networks

(One representative week 1983)

International Activities

In June 1982, Montreal played host to radio producers from 15 countries, at the 8th international conference on documentaries. In connection with its participation in the *Conseil international des radios et des télévisions d'expression française* (CIRTEF), the CBC was chosen to organize a training session in radio production, in which producers from 12 countries took part. These sessions were an extension of the close program contacts maintained by the CBC with foreign radio networks. Such

exchanges mean that CBC French radio can offer interesting new material and that Canadian authors and performers have a chance of being heard on the air in Europe. A few examples in this area: a radio concert by the *Orchestre symphonique de Québec*, broadcast in 11 European countries; or 10 hours of programs on Belgium, produced by a Canadian crew, and also broadcast in Switzerland; or the grant awarded by the *Communauté radiophonique (la Bourse René-Payot)*, which enabled a young woman journalist from Canada to visit several European countries to gather material for a program on aging.

The Future

Finally, during 1982-1983, radio personnel met in several study groups to consider the needs of listeners and the steps which radio could take to serve them better.

Program Areas	Typical Programs	Basic Mono Network		FM Stereo Network	
		Hrs: Min	%	Hrs: Min	%
News	Bulletins and hourly news.	11:41	13	3:45	3
Public Affairs	<i>Présent, Magazine économique, Aujourd'hui la science, Tout compte fait.</i>	14:15	16	0:00	0
Culture	<i>La vie quotidienne, Portraits, Littérature au pluriel, Book-Club, Les grandes religions.</i>	13:37	15	14:27	12
Drama	<i>Alternances, Escales, La feuillaison, Premières.</i>	0:00	0	3:00	2
Serious Music	<i>Récital, Banc d'essai, Jeunes Artistes, Mélodies, Grands Concerts, Concerts européens</i> and various record programs.	12:27	14	95:59	76
Jazz and Variety	<i>C'est du jolis, Jazz soliloque, Sameditou, Sept heures Bonhomme, En accords</i> and various record programs.	34:55	39	9:15	7
Sports	Sports news (does not include sports events broadcast at varying times).	2:54	3	0:00	0
Total		89:49	100	126:26	100

N.B. The basic service also includes between 35 and 50 hours of regionally-broadcast programs featuring news, public affairs, public service and variety.

The FM stereo schedule does not set aside periods for regional broadcasting. Regional productions are broadcast on network series.

Northern Broadcasting



29

In the north, two special regional services broadcast CBC programming. The Northern Service provides radio and television in the Yukon and Northwest Territories; the Northern Quebec Service plays the same role in Northern Quebec and the Upper St. Maurice Valley.

Northern Service

Providing national and regional CBC services to the people of the Northwest Territories and the Yukon is a demanding task.

The sheer expanse of the Arctic presents, in itself, a formidable challenge. Fully one-third of Canada's land mass lies north of the 60th parallel, spread across four time zones, and largely inaccessible by road.

The dynamics of life in the Arctic today offer an equally compelling challenge. Large scale industrial development, the growth of regional self-government, and the pending settlement of major land claims are all contributing to a profound transformation in the lives of Canadians throughout the north. Residents of the north share a vital need for the daily communication of news and events, and for balanced public debate of all major issues.



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29 Singer Alanis Obomsawin with Cree children of Chisasibi, Quebec.



31

30 Camera operator Bob Landy films sealing boat for TV series about life in the north. Photo by Robin Barber.

31 Ottawa-based reporter Andy Awa covers Inuit current affairs in the language of Inuktitut. Here he interviews Eric Anoe, a recipient of the Order of Canada. Photo by John Evans.



32

32 *Focus North*: Host Marie Wilson, producer John Ridge. Photo by Alan Joyner.

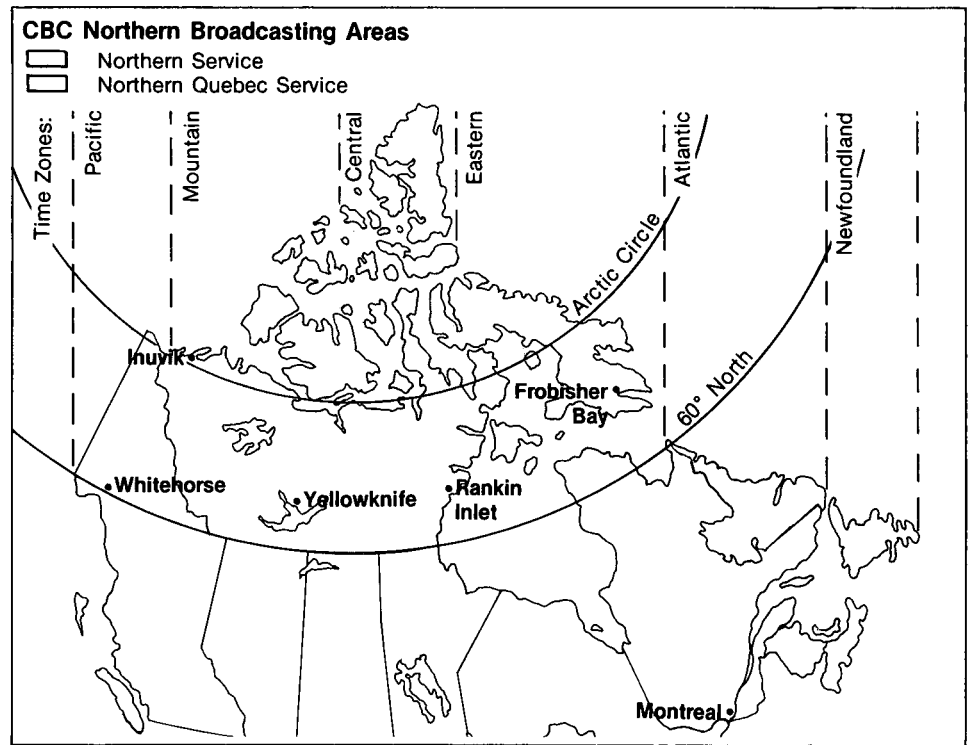
Development of Radio

Beginning with a handful of local radio stations turned over to the CBC in 1958 by the Department of National Defence, the Northern Service has grown to five regional production centres, one in the Yukon and four in the N.W.T., each with a chain of relay transmitters in outlying settlements and towns. Fully 97 per cent of northern Canadians now receive a complete daily radio service that includes national network and regional programming tailored to their area. Broadcasts are carried in English and seven native languages. In addition, many northern locations now have community radio societies which have access to their local relay transmitters at specified times each day for local program production.

Radio Highlights 1982-83

Increasing emphasis was placed on pan-northern programs, which link all regions of the north in a common presentation of major events and issues. The Northwest Territories' plebiscite on the question of dividing the N.W.T. into two new territories received major program treatment, as did the historic First Ministers' Conference on Aboriginal Rights. The sessions of the Legislative Assemblies of both territories were summarized and broadcast daily to all northern regions in English and native languages.

In recognition of the annual summer upsurge in tourism and other activity in Dawson City, CBC Yukon based a full-time news editor there for the summer. The Yellowknife and Whitehorse stations both expanded their afternoon programming for native listeners. The Rankin Inlet production centre initiated a new noon hour information program in Inuktitut for listeners in the Keewatin.



In entertainment and arts programming, the Northern Service presented a pan-northern Fiddle Festival in Whitehorse, featuring the best fiddlers from both territories — and from Northern Quebec and Alaska — and drawing sell-out crowds. Rankin Inlet hosted a "True North" concert, with a blend of northern and southern musicians. Six new broadcast recordings of regional performers were produced and arrangements were completed to market some of the Northern Service broadcast recordings commercially.

A wide range of specialized training was provided during the year. Courses included native language and journalism skills for Slavey and Inuit staff, audio production, legal issues for broadcasters, current affairs production, and workshops in cross-cultural orientation.

Technical assistance was provided to the affiliate stations at Baker Lake and Tuktoyaktuk. A new installation of both radio and television receive equipment was completed in Gjoa Haven. And radio reception at Fort McPherson was improved through the provision of satellite receive facilities.

Development of Television

Northerners do not yet enjoy on television the level of CBC regional programming that is available to them on radio. CBC's northern television operation, begun in 1979, is at a much earlier stage of development.

CBC network television programming is available to about 97 per cent of the northern audience, through satellite transmission from Toronto. The challenge faced in the north is to supplement network programs with an adequate regional service, particularly information programming. Northern Service operates a single television production centre, located in Yellowknife, with a staff of 13, electronic and film cameras, and editing facilities. As yet, there is no video up-link available in Yellowknife, with the result that programming produced there must be flown south in order to be broadcast back to the north via satellite.

Television Highlights 1982-83

Yellowknife inaugurated a weekly half-hour current affairs series entitled *Focus North*. Using electronic cameras and portable equipment, *Focus North* has been able to travel widely during the year to produce timely programming on major northern issues such as the impact of the world-wide recession on the economy of the north, the future of the educational system in the N.W.T., and the progress of land claims in the Yukon. *Focus North* has drawn an appreciative northern audience, and a number of southern regions are carrying material from the series. *Focus North* is carried in the east with Inuktitut and English soundtracks, and in the western N.W.T. with English and Slavey versions.

In January of 1983, a second Yellowknife-produced half-hour series was launched. Called *Northland*, the series replaces the previous *Our Ways* programs, and documents in film the cultural heritage and traditional lifestyles of northern people. Half of the 13 episodes of *Northland* for this year are produced by the CBC, with the balance co-produced with independent filmmakers. Like *Focus North*, *Northland* is broadcast in English, Inuktitut, and a Dene language.

The Northern Service continues to produce a weekly quarter-hour Inuktitut program entitled *Tarqravut*. During 1982-83 the production of *Tarqravut* was moved from Montreal to Ottawa, as part of the integration of the southern television operations which handle scheduling, public service announcements, and production of station breaks.

The CBC has continued to share its television distribution facilities in the eastern half of the N.W.T. with the Inuit Broadcasting Corporation (IBC), an independent native production company that produces five hours a week of Inuktitut television from studios in the N.W.T. and northern Quebec. IBC operates a video up-link in Frobisher Bay from where it can access the CBC satellite channel at specified times to distribute its programs to about 30 Inuit communities in Labrador, Quebec, and the Northwest Territories.

Northern Quebec Service

Created in 1979, the Northern Quebec Service acquired the Montreal northern production centre (formerly used for broadcasts to the Yukon and Northwest Territories) and made it the centre for Quebec production in Inuktitut and Cree. The Service covers the greater part of New Quebec, but its programming is designed above all for native peoples: to 5,000 Inuit and 7,000 Cree must be added 3,000 Attikamek from the Upper St. Maurice area. There are also some 1,000 Inuit in Labrador.

During 1982-83 further progress was made in the services offered.

Television

The Service's first televised series, entitled *Ensemble (Qatimanik* in Inuktitut, *Maamuitaau* in Cree), began on Wednesday, November 10, at 8:30 a.m. The technical facilities of the production centre in Montreal cannot accommodate broadcasting during peak viewing time.

Ensemble is a first in two respects: the first native-language program for French Services, and the first time the Cree from the Eastern shore of James Bay have been able to see themselves on a television program produced and broadcast in their language. Lasting 25 minutes, the program deals with culture and public affairs and consists of two separate segments of roughly 12 minutes each. All program elements are filmed outside the studios.

Radio

The most noteworthy development in radio was the increase from one to two hours' airtime given to the *Institut éducatif et culturel attikamèque-montagnais* (IECAM), which since July 5, 1982 has had one hour available for each language group, from Monday to Friday. One of their specials was produced in Montreal, in December, in a studio of the Maison de Radio-Canada.

In addition, the First Ministers' Conference on Native Rights received special attention, on March 15 and 16, 1983. Finally, there was the direct coverage from Roberval on March 27 of a native people's hockey final for Attikamek listeners.

Musical Recordings

The Quebec Northern Service has also continued to market recordings of native music, in co-operation with private industry. Its main project this year was to record an LP with the Abenaki singer Alanis Obomsawin — not to mention other LPs made from recordings already available of François Vincent Kiowarini and Claude Vincent Sawatanin (in Huron), of Bernard and Cyrille Fontaine (in Montagnais), and of many traditional Montagnais songs. In this connection, the Service had the pleasure of sending Antoine Quitich from Manouane to the pan-northern fiddlers' festival in Whitehorse during the annual Sourdough Rendezvous at the end of February; eight Attikamek and Cree candidates from Northern Quebec registered for the preliminary competition.

Community Radio

In January 1983, the Cree gained a second community radio station (this time at Chisasibi, formerly Fort George) with the direct help of the CBC in the form of access to radio transmitters, charges for local lines, and training. Discussions have also begun with the Inuit leaders of Taqramiut Nipingat Inc. (TNI) with a view to setting up a regional production sub-centre at Salluit.



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The year 1982-83 marked a period of restructuring and reorganization for Radio Canada International.

Shortwave

A new service to the Caribbean began to take shape, using existing funds and personnel. As a result, there were several changes in managerial responsibility. The new Caribbean service, broadcasting in English and French, will be included in the Africa target area. Topical Disc personnel, formerly with Recorded Programs, were reassigned to staff the new service. In future, production of RCI's topical discs will be handled by the corresponding target areas.

Several major engineering projects were also approved in 1983. Three 50-kW transmitters, in use since the earliest days of the International Service, will be replaced. To accommodate the new transmitters, the plant's antenna switching matrix will be expanded. As well, Radio Canada International will, in conjunction with the British Broadcasting Corporation, replace the transmitters at Daventry, England which relay RCI's signals to Eastern Europe and Africa. Both of these projects will be completed within the next three years.

33 English service to the Caribbean: Africa/Caribbean Target Area Manager Ousseynou Diop (standing); producer Sylvester Lunga, production assistant Elizabeth Janes.

34 Certificates presented to first participants in RCI radio production course.

35 RCI memorial album to Glenn Gould.

The temporary extension of programming to Polish listeners was discontinued on December 31, 1982, primarily for budgetary reasons. Restructuring and revision of priorities allowed RCI to plan for the permanent extension of the broadcasts as of May 1, 1983.

Additional wire services were installed in the RCI newsroom and facilities were added to enable RCI to use the computerized news system of the French Services Division.

A new format was designed for the shortwave program schedule. Listener reaction was favourable, as indicated by audience mail. Looking to the future, a new word processing unit will make it easier to cope with the more than 50,000 letters Radio Canada International receives each year.

Planning and Evaluation

In the light of accelerating technological developments, Radio Canada International established an in-house task force to look into new ways of reaching its target audiences.

To ensure that the quality of programming is maintained, RCI developed new systems of assessment. Standardized forms were developed for internal evaluation of daily programs by management and staff. And as a further means of obtaining feedback on its shortwave programming, RCI is sending questionnaires to Canadian diplomatic posts abroad.

Recordings

Prominent among RCI's recording projects during the year was a tribute to the late Canadian pianist Glenn Gould, in co-operation with the Department of External Affairs. An album entitled *In Memoriam*, featuring some of Gould's earlier and later performances, was distributed by External Affairs to selected diplomatic posts abroad.

The major project *Anthology of Canadian Music* continued with the recording of works by Canadian composers Healey Willan, Jean Coulthard and Norma Beecroft.

Throughout the year, RCI continued to distribute music and spoken-word discs to American universities which have programs in Canadian studies. To date, more than 20,000 discs have been deposited in 26 universities.

For the third successive year, RCI is making available to its subscribers the winning records from the Canadian Juno and Felix awards.

Other Activities

RCI maintained its working relationships on the international scene by attending a special meeting of international broadcasters, convened in Geneva under the auspices of the European Broadcasting Union. RCI also played an active role at such meetings as the 1982 Music Personnel Conference in St. Paul, Minnesota, *le Marché International du Disque* in Cannes, the Caribbean Broadcasting Union Conference in Nassau, and the "O Kanada" Exhibit at the Academy of Fine Arts in Berlin. RCI co-hosted the meeting in Montreal of the Association of North American Radio Clubs.

The year also marked the appointment for the first time of a CBC-seconded location manager for the English and French networks of the Canadian Armed Forces in Baden, West Germany.

Staff Training

The department of Human Resources developed a program to familiarize new employees with other departments at Radio Canada International. Under the program, employees became aware of the various objectives and working methods through scheduled visits with responsible supervisors. A basic 34-hour in-house production course was also established.

Special Services

CBC Parliamentary Network

Since 1979 the CBC has distributed the televised proceedings of the House of Commons to Canadian cable companies by means of satellite transmission. Live daily coverage is offered in English and French, with CBC hosts providing explanatory material about the day's business and the procedures of the House. Signing for the deaf accompanies an early evening repeat of the daily Question Period.

In late 1982 the Parliamentary Network was being distributed by 166 cable companies whose subscribers represented 47 per cent of Canadian households. In most cases the cable companies carry the service on a channel requiring a converter; currently, one Canadian household in four has such a converter. It is estimated that about 56,000 viewers watch the Parliamentary Network at least once a week.

Excerpts from Parliamentary proceedings are also carried on the CBC's regular programs *This Week in Parliament* and *la Semaine parlementaire*, which together have an average weekly audience of more than 500,000 viewers. Similar Parliamentary review programs on the CBC radio networks have a combined average weekly audience of more than 250,000.

In 1983 the sitting hours of the House were changed, and Standing Order 21 permitted Members to make brief statements in the first 15 minutes of the afternoon session. This 15-minute period is now included in the Parliamentary network's live coverage, and a repeat of the segment has been added to the Question Period repeat at 6:00 p.m. Eastern Time.

36 Parliament: The Commons Chamber. Photo by Proulx Brothers.

37/39 Among closed-captioned CBC programs: *I Married the Klondike*, *Monsieur le Ministre*. Photos by Fred Phipps and Jean-Pierre Karsenty.

38 Project IRIS teletext trials: decoder and keypad permit display of information on TV screen.

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Closed Captioning

During the year, the CBC broadcast some 400 hours of Canadian television programs with closed captions for viewers who are deaf or hard of hearing. By fall, 1982, less than a year after the new service began on the English and French networks, the CBC had achieved its objective of five hours per week of closed-captioned Canadian programs in each language. A decoder is required to receive the captions.

Among the captioned programs were the following series: *The Beachcombers*, *Man Alive*, *Hanging' In*, *Home Fires*, *For the Record*, *Portraits*, *Wayne and Shuster*, *The National Dream*, *Empire Inc.*, *Fraggle Rock*, *Seeing Things*, *This Land*, *Quarterly Report*, *I Married the Klondike*, *Premiere Performance*, *Terre humaine*, *le Temps d'une paix*, *Edgar Allan*, *déetective*, *Il était une fois l'espace*, *le Vagabond*, *Daniel Bertolino*, *l'exploration et vous*, *les Ateliers*, *Monsieur le Ministre*, *Méto-Boulot-Dodo*, *les Girouettes*, *la Bonne Aventure*, *Légendes indiennes*, *Il était une fois l'homme*, and, occasionally, *les Beaux Dimanches*.

Individual production schedules and program content determine whether specific programs can be closed-captioned effectively and in time for broadcast. As the technology develops, it will become possible for programs to be captioned as they are being broadcast. The CBC looks now to the possibility of presenting national network news with closed captions, at least experimentally, during 1983, World Communications Year.

Teletext Trials

Early in April, 1983, the Minister of Communications and the President of the CBC announced the formal inauguration of CBC's national teletext trials, Project IRIS (Information Relayed Instantly from the Source).

For a period of three to four months, the CBC's two national television networks will deliver electronically coded information 'pages' on a variety of topics, in English and French, to 200 test homes in Toronto and Montreal and to a number of public areas in Calgary. These locations will be equipped with decoders allowing viewers to call up the desired information for display on their television screens.

Project IRIS is the first full implementation and testing of the North American Broadcast Teletext Standard (in the Vertical Blanking Interval mode), which is based on the Telidon technology developed by the Research Centre of the Department of Communications. This standard has been adopted by major U.S. networks such as CBS and NBC.

The IRIS trials will assess public response to a teletext information magazine, and will also test other uses of the technology such as news flashes, advertising, and closed captioning for the hearing-impaired.

Project IRIS will also help to develop industrial teletext capacity in Canada by involving a number of private high technology companies. The project is being funded by the Department of Communications.

Further Use of Programs after Broadcast

At the end of the year there were some 580 CBC television programs in post-broadcast distribution through the National Film Board, 45 per cent of them in English and 55 per cent in French.

The number of free loans of 16 mm films through the libraries of the NFB was up 16 per cent for a total of 73,000. Some institutional users, such as school boards, purchase their own copies on film or tape. The net income from these sales is used to offset, to some extent, the costs of such items as clearing rights for non-broadcast use.

French and English radio material continued to be distributed for post-broadcast use at about the same level as in the previous year.

Archives

CBC continued to deposit documents and programs of historical value with the Public Archives of Canada. The most recent collection of importance was the minutes of CBC's Board of Governors meetings 1936-1958, continuing with the minutes of the Board of Directors meetings to 1973. This material is available for serious scholarly research.

Archives agreements, similar to those already in effect with the Public Archives of Canada and with a number of provincial archives, have been concluded with the Provincial Archives of New Brunswick and the Archives of the Northwest Territories. Through the resulting network of archives agreements throughout Canada it will eventually be possible to make CBC materials available for serious research in any part of the country where the researcher is within reach of an archives at the federal, provincial or territorial level.

The value of the CBC Oral History project at Carleton University's Institute of Canadian Studies under Dr. Ross Eaman continues to grow. Graduate students are now using the material collected from interviews as a research tool for theses and other scholarly studies.

Vidéothèque

The CBC Vidéothèque or viewing centre in Ottawa provides facilities for researchers, community groups and other members of the public to screen a wide range of CBC French and English television programs. In the course of the year, some 800 programs were screened for a total of 8,500 people.

Highlights included the Vidéothèque's participation in the National Arts Centre's Festival Ottawa with 12 videotapes of operas and concerts; film screenings for the International Animation Festival; a series of some 20 noon-hour classical music and variety showings; and several special evening screenings attended by social and cultural organizations.

Sales and Merchandising



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40 *Pavlova*: Valentina Kozlova. Photo by Jean-Pierre Karsenty.

41 *Crac*.

42 *Going Great*: Chris Makepeace.

43 *Coming Out Alive*: Scott Hylands, Helen Shaver.

44 *Jeux de hasard*: François Tassé, Jacques Godin. Photo by André Le Coz.

45 Tommy Hunter. Photo by David Street.

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English Sales

Despite difficult economic times for both individuals and broadcasters, the English networks' CBC Enterprises established broadcast and non-broadcast sales records with revenues of over \$5 million.

In addition to its work in traditional areas, the department launched new marketing activities, home video sales, in-flight distribution and transcript sales.

Highlights of the year's sales included the following:

- The Australian Broadcasting Commission bought 54 hours of CBC programming, including *Empire, Inc.*, the mystery-comedy series *Seeing Things*, the family adventure series *The Beachcombers* and several drama and arts programs. It was the largest single purchase to date by the ABC.

- Thirty-nine episodes of *Going Great*, produced in association with Cineworld Inc., were sold to Nickelodeon, a U.S. cable channel for children. This represents CBC's largest-ever sale to the United States.

- The largest single sale by CBC to the British Broadcasting Corporation was recorded when *Empire, Inc.*, was sold soon after its Canadian broadcast.

- *The Tommy Hunter Show* was sold to the new Nashville cable network.

- Sales of the skating fantasy *Strawberry Ice* to 44 countries included a sale to Showtime pay-TV in the U.S. and broadcast sales to the United Kingdom, France, West Germany, Italy and Australia.

- There were major U.S. cable and broadcast sales of the science series *The Nature of Things*.

- The year brought continued success with half-hour versions of *Wayne and Shuster* comedy specials, with new sales in Italy, Ireland, Greece and Israel.

Best Selling English Programs 1982-1983 (by gross revenue)

The Nature of Things — Documentaries on nature, science and the environment.

Wayne and Shuster — Popular Canadian comedy team.

Strawberry Ice — Spectacular skating special with Toller Cranston.

Going Great — Action-oriented magazine show for teens.

The Music of Man — World history of music with host Yehudi Menuhin.

Seeing Things — Comedy-mystery series about a crime reporter with second sight.

Flappers — 1920s situation comedy.

Empire, Inc. — Six-part drama series about power, wealth and romance in the life of an industrial tycoon.

Coming Out Alive — Fast-moving kidnap drama.

Crossbar — Film drama about the courage of a disabled athlete.

Other Enterprises activities included:
• *In-flight Sales*: Swissair, Japan Air Lines and Lufthansa all bought *Crossbar* as an in-flight movie.

- *Home Video*: CBC broke into the international home video market with sales of packages of CBC dramas in the U.K., Australia, France and South Africa.

- *Program Texts*: A transcript service was initiated for such radio and TV programs as *Ideas* and *The Nature of Things*.

- *Records*: For the first time CBC records were offered for sale in retail outlets. In the first eight weeks on sale, 22,000 units of the SM5000 series were shipped. As well, some 25,000 records were sold through the traditional CBC mail order system. And Enterprises continued to license CBC audio production to independent Canadian and international record producers.

- *Publishing*: co-publishing arrangements with the private sector led to publication of *Empire Inc.*, *Hockey Night in Canada*, and *Indefensible Weapons*, based on the Massey Lectures broadcast on *Ideas*. *The Law of Your Land*, a guide to the Canadian constitution, was published by the CBC.

French Sales

In 1982-83, the marketing operations of CBC French television made considerable progress in all areas: sales for broadcasting, cable, pay-TV, cinema, and international distribution for institutional use.

Increased participation in international markets gave the network the opportunity to consolidate its contacts with purchasers and to promote the quality and the special nature of its programs. *Pavlova*, the first French network co-production with an American producer, Premiere Performance Corporation, was launched on the Monte Carlo market in February 1983. This distinguished ballet program was specially produced for the international market and will undoubtedly achieve unprecedented commercial success in 1983-84. In Canada, it was sold to First Choice/Premier Choix pay television, which carried the world premiere of the show in March.

During the year sales in all markets generated revenues amounting to more than \$750,000, for a 50 per cent increase over 1981-82. The most significant sales were made in francophone and non-francophone Europe, the United States and Africa. Musical programs, including *L'Oiseau de feu*, the children's series *Klimbo* and animated films were very popular. The French network made an important breakthrough on the American market by selling a musical program series to pay-TV and by signing agreements with Warner Brothers and Pyramid Film for the world distribution of *Crac*, winner of an Oscar in 1982.

In the field of institutional non-broadcast use, several agreements were signed with European distributors for the distribution of children's programs and animated films.

Best-Selling French Programs 1982-1983

Crac — Animated short film, 1982 Oscar winner.

Jeux de hasard — Suspense film produced in Montreal, co-production of the *Communauté des télévisions francophones* (CTF).

L'Oiseau de feu — TV adaptation of Stravinsky's Firebird. 1981 International Emmy and Prague d'Or.

Gestes et mouvements — Short films on artisans at work.

Julio Iglesias — A singing tour by the popular international artist.

Pilobolus — A rare TV appearance by the famous Pilobolus Dance Theatre.

Klimbo — Multi-award-winning children's program of folk legends.

Calumet sacré — A Canadian Indian rediscovers the ancestral rites of his tribe.

Techno-Flash — The secrets of mass production.

La vie qui bat — Exploring the world of nature.

Pavlova — A tribute to the celebrated ballerina with some of the great dancers of today.

Ancillary Rights

In its fourth year of organized merchandising, the Ancillary Rights Service of the French TV network met a number of its important objectives and enjoyed a substantial net surplus.

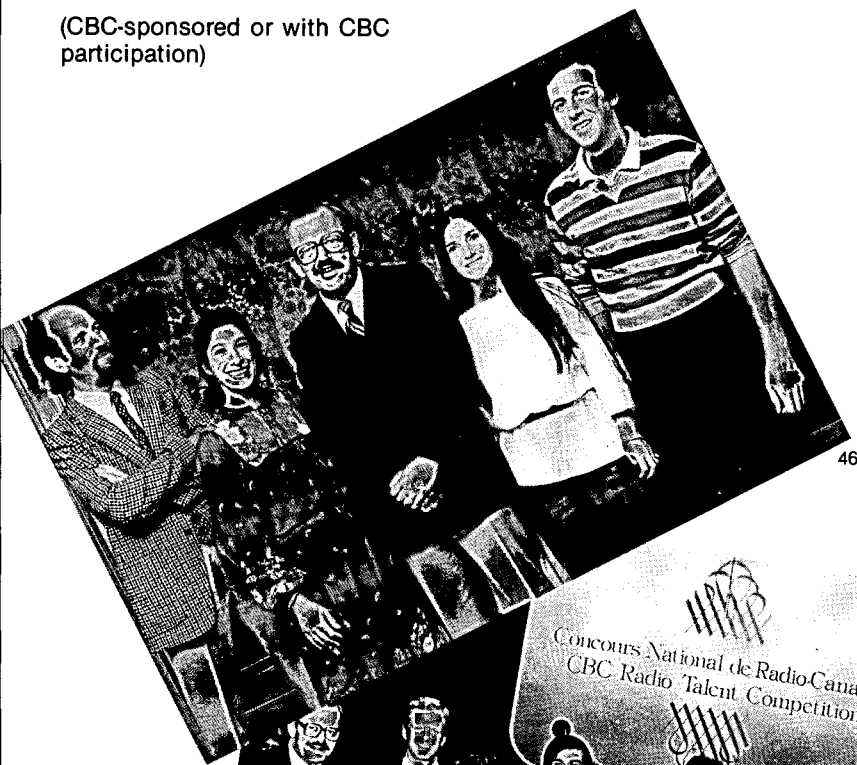
It was also a year of diversification. Activity was expanded from previous years' concentration on children's products to include the publication or republication of big name titles such as *Massada*, *East of Eden* and *Empire Inc.*, a total of 12 adult publications and recordings.

Altogether the department co-ordinated the production of 40 titles (28 children's and 12 adult) representing approximately 250,000 Radio-Canada products in the Quebec market, all of them produced by private enterprise.

For next year, the Ancillary Rights Service is developing avenues in the garment and toy industries where a major portion of licensing money is spent. The department also plans to expand its record production in the classical and popular music fields, and to continue expanding the children's sector since it has probably the greatest potential of all.

Talent Competitions

(CBC-sponsored or with CBC participation)



46 *French Radio Drama Contest*: Jean-Louis Fleury, Christiane Duchesne, Director of Radio Jean Blais, H el ene Ouvrard, Roger Gaboury. Photo by Guy Dubois.



47 *CBC Radio Talent Competition*: Jean Blais, Director of Radio (French); Margaret Lyons, Managing Director of Radio (English); Harold Redekopp, Head of Radio Music (English); Debra Parker; David Moroz; Amira Acre; John Kimura Parker; Iraina Neufeld; W.T. Armstrong, Executive Vice-President. Photo by Raynald Lavoie, *Le Soleil*.

Literature and Drama

10th Annual CBC Radio Drama Contest

French radio network.

1982 winners: *60-minute category* — 1st, H el ene Ouvrard, Montreal; 2nd, Jean-Louis Fleury, Longueuil, Quebec; *30-minute category* — 1st, Christiane Duchesne, Montreal; 2nd, Roger Gaboury, Longueuil, Quebec.

4th Annual CBC Literary Competition

English radio network.

1982 winners: *Short Story* — 1st, Michael Ondaatje, Toronto; 2nd, Nancy Bauer, Fredericton, N.B.; 3rd, Anton Baer, Whitehorse, Yukon; *Poetry* — 1st, Roo Borson, Toronto; 2nd, Elfreida Read, Vancouver; 3rd, David Day, London, England; *Drama-Comedy* — no 1st prize; 2nd, Larry Snyder, Toronto; 3rd, Lynn Kirk, Regina; *Drama-Adventure* — 1st, Rachel Wyatt, Toronto; 2nd, Glynis Whiting, Edmonton; 3rd, Warren Graves, Edmonton; *Children's Story* — 1st, Alice Tomlinson, Victoria; 2nd, Mary Alice and John Dawnie, Kingston, Ontario; 3rd, Peter Garvey, Bramalea, Ontario.

Performing Arts

22nd CBC Radio Talent Competition

Sponsored every two years by CBC French and English radio. For singers from 15 to 35 and instrumentalists from 15 to 30.

1982-83 prize winners: *Grand Prize* — John Kimura Parker, Vancouver; *Piano* — 1st, Jon Kimura Parker; 2nd, Amira Acre, Montreal; no 3rd prize awarded. *Voice* — 1st, soprano Debra Parker, Sanford, Manitoba; no 2nd prize awarded; 3rd, soprano Iraina Neufeld, Waterloo, Ontario. *Specialty Category (Trio)* — Hoebig-Moroz Trio: violinist Gwen Hoebig, Vancouver, cellist Desmond Hoebig, Vancouver, pianist David Moroz, Winnipeg.

Choral Groups

4th National Radio Competition for Amateur Choirs

Sponsored every two years by CBC French and English networks.

1982 winners: *Children's Choirs* — 1st, Toronto Children's Chorus; 2nd, Ottawa Board of Education-Central Choir. *Youth Choirs* — no 1st prize awarded. 2nd, Lutheran Collegiate Bible Institute Concert Choir, Outlook, Saskatchewan. *Adult Mixed Choirs* — 1st, Donovan Chorale, Montreal; 2nd, University of Guelph Choir; honourable mention, Saint Paul's Singers, Toronto, and University of British Columbia Choral Union. *Adult Mixed Chamber Choirs* — 1st, Guelph Chamber Choir; 2nd, Ensemble vocal de l'Universit  de Montr al. *Adult Equal Voice Choirs* — no 1st or 2nd prizes. Honourable mention, Aurora Singers, Thompson, Manitoba. *Traditional and Ethno-Cultural Choirs* — 1st, Vesnivka Ukrainian Girls' Choir, Toronto; 2nd, Merezhi Vocal Ensemble (Ukrainian), Edmonton; honourable mention, Toronto Estonian Baptist Church Youth Choir. *Contemporary Choral Music* — no 1st prize awarded. 2nd, Powell River Youth Choir, Powell River, B.C.

Film

La Course autour du monde

CBC French television network. A competition organized by the *Communaut  des t l visions francophones* for amateur reporter/film makers in France, Switzerland, Luxembourg and Canada.

1982 winners included Mario Bonenfant of Canada in 2nd place.

Broadcasting Awards 1982-83

(As announced to publication date.)

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International

Academy Awards

(Academy of Motion Picture Arts and Sciences, Hollywood, California — April, 1983)

Just Another Missing Kid — (the fifth estate series) — Winner of the "Oscar" (Award of Merit) in the category of documentary feature films. Written and produced by John Zaritsky.

American Film Festival

(U.S. Educational Film Library Association. New York — June, 1982)

Maria (Here to Stay series) — Best labour film. Produced by Robert Allen.

Microscope: Making It Big (The Nature of Things series) — Best film on technology. Produced by Richard Longley.

Just Another Missing Kid (the fifth estate series) — Best program on crime and punishment. Written and produced by John Zaritsky.

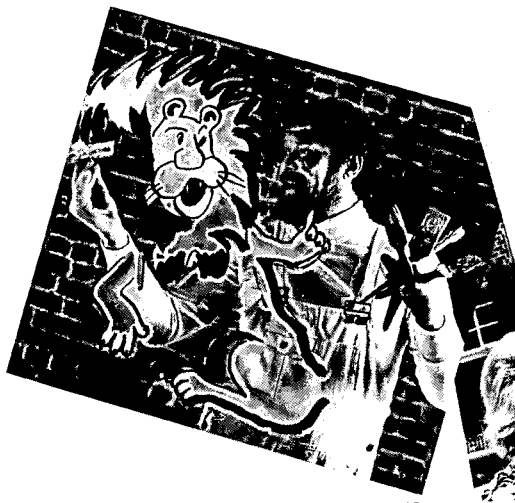
The Story of Susan McKellar (The Nature of Things series) — Best film on health education. Produced by David Tucker.

Sickle Cell Anemia (The Nature of Things series) — Second prize in health education category. Produced by Vishnu Mathur.

Merchants of Grain — Honourable mention for programming on international issues. Produced by Doug Lower.

Reconstructive Surgery (The Nature of Things series) — Honourable mention for programming on medical sciences. Produced by Michael Bennet.

Serendipity Spyglass — Honourable mention for children's drama and fiction programming. A CBC production in association with the Presbyterian Church. Produced by Peggy Liptrott.



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48 *Just Another Missing Kid*: John Zaritsky.

49 *Klimbo*: Kliment Denchev.

50 *A Thousand Moons*: Adeline Coppaway, Carole Laure.

51 *1905*: Lister Sinclair.

52 *May's Miracle*: Leslie Lemke.

53 *Le Mandarin merveilleux*. Photo by André Le Coz.

Armstrong Awards

(For excellence and originality in radio broadcasting, awarded by the Armstrong Memorial Research Foundation of Columbia University, New York — October 1982.)

The Arms Race (Quirks and Quarks series) — Honourable mention in the public or community service category. Produced by Anita Gordon.

Samuel Johnson and His Friends (Ideas series) — Honourable mention in the education category. Produced by John Coutanche (Halifax).

Banff International Festival of Films for Television

(Sponsored by the New Western Film and Television Foundation of Canada — August, 1982)

Le lion et la souris (Klimbo series) — Best television program for children. Produced by Guy Comeau.

Birmingham International Educational Film Festival

(Birmingham, Alabama — March, 1983)

Microscope: Making It Big (The Nature of Things series) — Gold Certificate for best program in the mathematics and science category. Produced by Richard Longley.

Chicago International Film Festival

Le lion et la souris (Klimbo series) — Golden Plaque award in children's category. Produced by Guy Comeau.

CRPLF Award for a Short Dramatic Text

(Communauté radiophonique des programmes de langue française — November, 1982)

Mathilde ou les ballots de foin — First prize. Text by Christiane Duchesne.

Festival Amerfest

(Association of Media Educators in Religion. Dubuque, Iowa — January 1983.)

May's Miracle (Man Alive series) — AMER Platinum Eye award for Best of Festival. Produced by Tom Kelly.

Sandra and Her Kids (Man Alive series) — AMER Golden Eye award for best program on "Involvement". Produced by Tom Kelly.

A Thousand Moons (For the Record series) — AMER Golden Eye award for best program on "Giving". Produced by Stephen Patrick.

The Winnings of Frankie Walls (For The Record series) — AMER Golden Eye award for best program on "Life Changes". Produced by Bill Gough.

Festival de Chantilly, le Cheval et l'image (Film festival devoted to horses and horsemanship. Chantilly, France — May, 1982)

A Magic Way of Going (The Nature of Things series) — Best television film. Produced by John Bassett.

Gabriel Awards

(UNDA-U.S.A.: Catholic association for broadcasters and allied communicators. The awards honour programs which creatively reflect human values and contribute to community service. New York — November, 1982)

Leopold Stokowski (stereo radio documentary) — Certificate of Merit. Produced by Keith Horner.

Le lion et la souris (Klimbo TV series) — Certificate of Merit. Produced by Guy Comeau.

George Foster Peabody Awards

(University of Georgia. For distinguished and meritorious public service by radio and television. April, 1983)

1905 (radio special) — Best in education category. Written and narrated by Lister Sinclair. Produced by Alan Guettel.

Golden Harp Television Festival

(Sponsored by the European Broadcasting Union as a showcase for programs and cultures. Dublin — May, 1982)

Spirit Speaking Through: Canadian Woodland Artists (Spectrum series) — Bronze Harp award. Written and produced by Donnal Wigmore.

International Animation Festival "Ottawa 82" (Canadian Film Institute and the International Animated Film Association — August, 1982. Alternates with similar festivals in Annecy (France), Zagreb (Yugoslavia) and Varna (Bulgaria).

Crac — Grand prize of the festival. Scenario and drawings by Frédéric Back. Executive producer Hubert Tison.

S.V.P. Pollution — Special jury prize for effectiveness in communication. Produced by Graeme Ross.

International Film and TV Festival of New York

(November, 1982)

The Spies Who Never Were — Gold medal in the documentary category. Produced by Harry Rasky.

May's Miracle (Man Alive series) — Gold medal in the religious programs category. Produced by Tom Kelly.

A Natural Turn of Events (The Nature of Things series) — Silver medal in the nature and wildlife category. Produced and directed by Nancy Archibald.

Sharp and Terrible Eyes — Bronze medal in the public affairs category. CBC/TV Ontario co-production. Directed by David Chermiak, produced by Christa Singer. CBC executive producer, Paul Wright.

Radio Canada International Audio-visual Presentation — Bronze award in the corporate image category. Produced by Mark Goldman.

International Rehabilitation Film Festival

(New York — November, 1982)

May's Miracle (Man Alive series) — Best program about mental retardation. Produced and directed by Tom Kelly.

Reconnective Surgery (The Nature of Things series) — Second prize among medical programs for professional audiences. Written by William Whitehead, produced by Michael Bennett and directed by James Murray.

International Television Festival

(Monte Carlo — February, 1983)

Ed Thomason — Prix Cino Del Duca (honouring directors at the beginning of their television careers) for the CBC drama *All the Days of My Life*.

Leipzig: 25th International Festival of Documentary and Short Film

(November, 1982)

Crac — Silver Dove award in the animated category. Scenario and drawings by Frédéric Back. Executive producer Hubert Tison.



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MIFED Festival "The Child in Our Time"
(*Marché International du Film et du Documentaire TV* — Milan, October, 1982.)

May's Miracle (*Man Alive* series) — Diploma of honour in the disabled children category. Produced by Tom Kelly.

Pretty Babies (*Man Alive* series) — Diploma of honour in the about children category. Produced by Azza el Sissi.

Modern Language Film Festival
(Short films on non-anglophone cultures — New York, April, 1982)

Le lion et la souris (*Klimbo* series) — Golden "A" award in French-language category. Produced by Guy Comeau.

NATPE Annual Competition
(U.S. National Association of Television Program Executives. Las Vegas — March, 1983)

Le Mandarin merveilleux (*Les Beaux Dimanches* series) — Iris Award for best foreign program. Produced by Pierre Morin.



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54 *Billy Bishop Goes to War*: Eric Peterson. Photo by Alex Waterhouse Hayward.

55 *On My Own*: Lesleh Donaldson.

56 Lucio Agostini.

57 *Japan, the Super-Achiever*: David Suzuki. Photo by Fred Phipps.

58 CBC-TV journalist Peter Kent.

59 *Colony Trek: A Trip Through the Past*. Photo by Imagery.

60 *Spirit Speaking Through*.



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Prix Jeunesse International

(Recognizing children's programs which inform, entertain and educate. Munich, Germany — June, 1982)

Pitchi le Rouge-Gorge (Indian Legends of Canada series) — Special prize on behalf of the German Commission for UNESCO. Produced by Via le Monde for CBC.

R.I.B. Awards for International Broadcasting (Review of International Broadcasting, a U.S. monthly publication.)

Shortwave Listeners' Digest (RCI) voted favourite program in DX SWL category in 1982 survey of North American listeners. Producer Ian McFarland.

San Francisco International Film Festival (April, 1983)

Strawberry Ice (Superspecial series) — Golden Gate Award for best program in the network entertainment category. Produced by David Acomba, executive producer John Dimon.

Wildscreen 82

(New wildlife film and television festival organized by the World Wildlife Fund, Bristol, England — October, 1982)

Island of the Moon (The Nature of Things series) — Best wildlife soundtrack award to Dr. William Gunn. Produced by Nancy Archibald.

Canadian

ACTRA Awards

(Association of Canadian Television and Radio Artists — April, 1983)

Television

Billy Bishop Goes to War — Best TV program of the year. A Primedia/Colonial Repertory Theatre production in association with BBC and CBC.

Rosemary Dunsmore — Earle Grey Award for best acting performance in a leading role for *Blind Faith (For the Record series)*.

Allan Katz (A Friend Indeed — Home Fires series) and *Judah Katz (Nobody's Wild About Harry — Hangin' In series)* co-winners of the du Maurier Award for best new performer in Canadian television.

Louis Del Grande — Best acting performance in a continuing role for *Looking Back (Seeing Things series)*.

Bud Knapp — Best acting performance in a supporting role for *Choice of Two*, an NFB production shown on CBC.

Toller Cranston — Best variety performance for *Strawberry Ice (Superspecial series)*. Produced by David Acomba.

Eric Malling — Best host/interviewer, television, for *Hooded Men (fifth estate series)*.

Peter Kent — Best writer, television documentary/public affairs, for *Struggle for Poland (The Journal)*.

Steve Armitage — Foster Hewitt Award for excellence in sportscasting.

On My Own — Best children's television program. Produced by Denis Hargrave.

Roger Abbott, Dave Broadfoot, Don Ferguson, Gord Holtam, John Morgan, Rick Olsen — Best writers, television variety, for *Spring Clearance Special (Air Farce series)*.

Sheldon Chad — Best writer, television drama, for *Seeing Double (Seeing Things series)*.

Radio

Fruit of the Poisoned Tree (Scales of Justice) — Best radio program of the year. Produced by George Jonas.

Gerard Parkes — Andrew Allan Award for best acting performance in radio for *1000 Years of the Nights*.

Peter Gzowski — Best host/interviewer, radio, for *Morningside*.

Roger Abbott, Dave Broadfoot, Don Ferguson, Gord Holtam, John Morgan, Rick Olsen — Best writer, radio variety, for *Royal Commission (Air Farce series)*.

Diane Silverman — Best writer, radio documentary/public affairs, for *How Shall I Live without You*.

Roger Abbott, Dave Broadfoot, Don Ferguson, Luba Goy, John Morgan — Best variety performance in radio for *Royal Commission (Air Farce series)*.

Michael Riordon — Best writer, radio drama, for *Quiet in the Hills (Saturday Stereo Theatre)*.

John Drainie Award (For a distinguished contribution to Canadian broadcasting.)

Lucio Agostini, in recognition of his musical compositions and musicianship, which have contributed immeasurably to CBC radio and TV productions over a period of many years.



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Atlantic Film and Video Festival

(Sponsored by the Atlantic Film Festival Association. Halifax, Nova Scotia — October, 1982)

In the Name of Jesus (CBC Newfoundland) — Best documentary or news journalism in video. Directed by Edward Coady.

Dave Murphy (CBC Newfoundland) — Best editing in video for *In the Name of Jesus*. Directed by Edward Coady.

Patterning (CBC Newfoundland) — Best education film. Directed by Marie Wadden.

Dicky Goes to School (CBC Newfoundland) — Best variety or entertainment. Directed by Wayne Guzwell.

Canadian Science Writers' Association Awards

(Given annually to honour outstanding contributions to science journalism in Canadian print and electronic media. Toronto, April 1983.)

Quirks and Quarks (radio) — Bell-Northern Research Award in science and technology category for a program on the sinking of the oil rig Ocean Ranger. Producer Anita Gordon, host Jay Ingram.

Japan, the Super-Achiever (*The Nature of Things* TV series) — Bell-Northern Research Award in science and technology category. Producer-director James Murray, writer Allan Bailey, host Dr. David Suzuki.

La peau artificielle (*Science-réalité* TV series) — Upjohn Award in the medical category. Produced by Jean Rémillard.

Quirks and Quarks (radio) — Award sponsored by the Elanco Division of Eli Lilly Canada Inc., in science and natural resources category, for feature on the climatic effects of carbon dioxide. Producer Anita Gordon, host Jay Ingram.

The Structure of Scientific Fraud (*Ideas* radio series) — Award sponsored by Johnson and Johnson, Inc. in science and health category. Prepared by Dr. Beth Savan. Producer Max Allen, executive producer Geraldine Sherman.



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61 *Le Temps d'une paix*. Photo by André Le Coz.

62 *Switchback* production team: Milt Isnor, Alice Porter, Deena Duggan, John Nowlan, Rufus, Stan Johnson.

63 *Arioso*: Gabrielle Mathieu, Dorothee Berryman.

64 *Strawberry Ice*: Sara Kawahara.

65 Bob Homme: *The Friendly Giant*. Photo by Fred Phipps.

66 President's Awards: Hubert Tison, Robert Clark, CBC President Pierre Juneau, Don Murray, Ian McFarland. Photo by Murray MacGowan.

Farm Writers' Awards

(Presented by the Canadian Farm Writers' Federation. Saskatoon, November, 1982.)

Radio Noon (Windsor, Ontario) — Award of Merit for best radio farm show in Canada. Commentators and co-hosts, Barbara Peacock and Herb Colling. Executive producer Ron Neily.

Radio Noon (Windsor, Ontario) — Jack Cram Memorial Trophy for the outstanding entry in all farm broadcast categories, radio and TV.

Quill Award

(National award to honour outstanding achievement in Canadian communications. Sponsored by the Press Club of Windsor, Ontario. October, 1982.)

Peter Kent, CBC-TV journalist, for outstanding broadcast journalism over the years and particularly his reports from Cambodia and Uganda.

Yorkton International Short Film and Video Festival

(Yorkton, Saskatchewan — November, 1982. Canadian productions are in competition. International productions are screened but not judged.)

The Shroud of Turin (*Man Alive* series) — Best editing award to Richard Wells. Produced by Katherine Smalley. Executive producer Louise Lore.

The Electronic Web (*Quarterly Report* special) — Special jury award. Written, produced and directed by Ray Hazzan.

Rideau Journey (*This Land* series) — Best cinematography award to Norman C. Allin, Wally Donaldson and John Wilson. Executive producer John Lackie.

Colony Trek: A Trip Through the Past — Golden Sheaf Award in the category "The Human Dynamic". A CBC Saskatoon production.

Colony Trek: A Trip Through the Past — Saskatchewan Cable Television Association Award for best video production made in Saskatchewan. A CBC Saskatoon production.

Anik Awards for 1982

(To honour outstanding achievement in CBC television production. Initiated by CBC in 1976, administered by an independent jury. These awards incorporate the memorial Wilderness Award, founded in 1963 by broadcasting colleagues of three CBC film makers killed in a plane crash while preparing the documentary *Wilderness*.)

Spirit Speaking Through (*Spectrum* series) — Best documentary shown on CBC television in 1982. Produced by Donnal Wigmore.

Le Temps d'une paix (Christmas episode) — Best drama shown on CBC television in 1982. Produced by Yvon Trudel.

Strawberry Ice (*Superspecial* series) — Best musical program shown on CBC television in 1982. Produced by David Acoma, executive producer John Dimon.

Philharmonic Festivities — Special mention in the musical category. Produced by Armand Baril (Calgary).

Newscentre Evening News — Best journalism program, 1982. Executive producer Helen Slinger (Vancouver).

Ce soir Atlantique — Special mention in the journalism category. Produced by Patrice Tremblay (Moncton).

Ce soir régional — Special mention in the journalism category. Produced by Michel Fréchette (Rimouski).

the fifth estate — Best continuing network series, information, 1982. Executive producer Robin Taylor.

Seeing Things — Best continuing network series, entertainment, 1982. Produced by Louis Del Grande and David Barlow. Executive producer Robert Allen.

Edmonton Extra Special — Best continuing regional series, information, 1982. Producers Hugh John Davidson and Don Spandier. Executive Producer C.V. (Caryl) Brandt (Edmonton).

Switchback — Best continuing regional series, entertainment, 1982. Produced by John Nowlan (Halifax).

Steppin' Out — Special mention in the regional series, entertainment category. Produced by Judith Murray (Montreal).

Anik Craft Awards

Jean-Pierre Lefebvre, photography award for *Arioso* (*Les Beaux Dimanches* series).

Rudolf Kovanic, documentary camera award for *Long Point* (*Nature of Things* series).

Nikos Evdemon, special mention in the documentary camera category for *May's Miracle* (*Man Alive* series).

Claude Meilleur, production editing award for *Diane Dufresne* (*Femme d'aujourd'hui* series).

Anthony J.R. Lancett, sound editing award for *Long Point* (*The Nature of Things* series).

John Bryden, lighting director award for *Strawberry Ice* (*Superspecial* series).

Raymond Beley, video editing award for *Strawberry Ice*.

Milton Parcher, set design award for *Strawberry Ice*.

Frances Dafoe, costume design award for *Strawberry Ice*.

George Clark, outstanding contribution award for the special effects of *Strawberry Ice*.

Special Recognition

Bob Homme, CBC-TV's *Friendly Giant* — awarded an honorary fellowship by the Ryerson Polytechnical Institute (Toronto, 1982) in recognition of "the program's elegance, gentleness, and uncompromising commitment to its audience of pre-school children."

CBC President's Awards for 1982

(To honour outstanding achievement by CBC staff members.)

Robert Clark, TV producer, Ottawa, for producing programs under difficult and dangerous conditions on minimal budgets without sacrificing quality.

Ian McFarland, Announcer/producer, Radio Canada International (RCI), Montreal, for his outstanding work in broadcasting to the handicapped as well as in international broadcasting which has brought credit and prestige to CBC around the world.

Don Murray, correspondent, Peking, for establishing the CBC news bureau in Peking and for his reporting in both French and English for radio and television.

Hubert Tison, executive producer, Graphic Arts Department, Montreal, for his exceptional contribution in developing an animation team, within the graphic arts department, of international repute.

Audience Research

Most of the services that CBC Research is able to provide to its many clients are derived from two main sources — from the department's large and expanding data base of available information (on audience trends, schedule content and various physical and social characteristics of the broadcast environment), and from 'ad hoc' projects designed to investigate particular issues.

Over the past year, data base analyses have contributed, among other things, to the planning of a five-year corporate strategy; the evaluation of various components of network, station and program performance; the composition of new-season program schedules; an assessment of the extent to which francophones and anglophones watch television in the 'other language'; a review of the audience for CBC science programs; forecasts of the probable audience appeal of regular NHL hockey telecasts on non-CBC TV stations; and various decisions on CBC television and radio coverage.

Special projects this season, most of them designed to contribute to long-term planning and development of CBC services, covered a variety of topics. Included among them:

- Perceptions of the CBC among francophone Canadians.
- The audience and potential audience in Mexico for Radio Canada International's shortwave radio service to Latin America.
- The attractions of early evening news-hour programs to those who watch them.
- The relative audience appeal of 'relaxing' and 'demanding' television programs and their role in the CBC network schedule.
- The extent to which families participating in the field trials of the CBC's new teletext service use the various textual content that is available and the nature of their reactions to different features of the service.

- Patterns of usage of the CBC's French-language services in the Maritime provinces of New Brunswick, Nova Scotia and Prince Edward Island, and francophone opinion on various aspects of these services.
- Means of improving the content and format of the transcription services that Radio Canada International provides to radio stations in many foreign countries.
- The extent to which a TV station's general public reputation is influential in attracting or repelling viewers.

This was also a year in which the Corporation devoted much attention to planning the future of its radio services. Research contributions to this included a broad descriptive review of listening patterns throughout the country, plus several other studies — on the varied tastes and interests of francophone audiences, the characteristics of listeners to particular stations and the range of preference for different types of radio music.

Several individual program series were the subject of special research this year, among them *La Semaine Verte*, *Pop Citrouille*, *Téléjournal*, *Empire Inc.*, *the fifth estate*, *The Journal*, *Morning-side* and *Montréal-Express*. The purpose of these studies varied from program to program: in most cases it was to feed back audience information to the production team as an aid to program development, in other cases to examine a program's particular contribution to a total schedule.

As in past years, the work of the department continues to be much taken up by day-to-day requests for information and advice on a wide range of broadcasting topics. These come not only from within the Corporation but from various outside agencies with whom the CBC has dealings — from federal and provincial government departments, business corporations, advertisers and advertising agencies, educational bodies, university staff and students, domestic and foreign broadcasting organizations, the trade and academic press, consultants, committees of enquiry and others.

Audience Trends

TV

- Even with the introduction of pay-TV and other new technologies, the amount of time spent watching TV was largely unchanged in 1982-83 — 23 hours per person per week, averaged over the entire fall-winter season.
- About 85 per cent of the population spent at least some time watching CBC television in a typical week of the 1982-83 TV season.
- CBC English network stations had about an average 22 per cent share of the total audience for English-language television. CBC French network stations had about 44 per cent of the total French station audience. Pay-TV in its initial two/three months of operation accounted for only about 1 per cent of all viewing.
- These CBC shares, as in previous seasons, differed substantially among the various age/sex groups in the population.

Radio

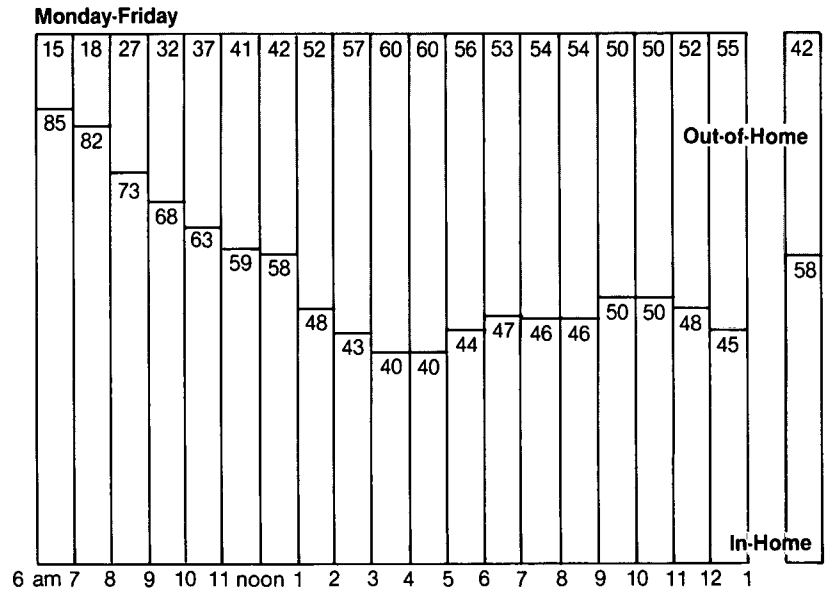
- Canadians, on average, spent about 18 hours a week listening to radio in 1982-83, which is about the same as in recent years.
 - FM radio stations continued to increase their share of the audience in 1982-83, capturing approximately 35 per cent of all radio listening on a national basis (in several cities FM passed the 50 per cent mark).
 - Out-of-home listening (i.e., in cars, at the office and elsewhere) represented almost two-fifths of all radio listening and in some parts of the day accounted for more than half the radio audience.
 - CBC radio was listened to at least once a week by approximately 1 in 5 Canadians in a typical week of 1982-83.
-

The Share of Total Radio Audience Obtained by AM and FM Stations 1968-1982

Fall*	AM	FM
1968	94	6
1969	91	9
1970	91	9
1971	89	11
1972	87	13
1973	86	14
1974	84	16
1976	84	16
1977	83	17
1978	82	18
1979	76	24
1980	75	25
1981	70	30
1982	65	35

*No comparable survey in 1975

The Percentage of In-Home and Out-of-Home Listening on Weekdays Hour by Hour
All radio stations in Canada, fall 1982



Overall Viewing Shares of English TV Station Groups by various age/sex groups, sign-on to sign-off 1982-83 television season

	Children 2-5	Children 6-11	Teens 12-17	Men 18-49	Women 18-49	Men 50+	Women 50+	All Persons 2+
CBC*	26.9	20.8	20.5	21.6	18.6	26.9	23.7	22.1
CTV	19.6	24.7	30.1	30.9	31.6	32.7	33.7	30.8
Other Canadian	18.0	17.3	15.4	16.5	16.1	15.6	15.3	16.1
U.S.	35.5	37.2	34.0	31.0	33.7	24.8	27.3	31.0

*Includes all viewing to CBC network stations

Overall Viewing Shares of French TV Station Groups by various age/sex groups, sign-on to sign-off 1982-83 television season

	Children 2-5	Children 6-11	Teens 12-17	Men 18-49	Women 18-49	Men 50+	Women 50+	All Persons 2+
CBC*	58.3	51.9	41.9	44.6	41.9	44.0	42.5	44.6
TVA	32.5	42.0	56.0	51.8	54.6	52.4	53.6	51.4
Other	9.2	6.1	2.1	3.6	3.5	3.6	3.9	4.0

*Includes all viewing to CBC network stations



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67 CBC Broadcast Centre, Regina. Photo by Bill Laht, Supervising Architect, CBC Engineering.

68 Women's World Cup downhill skiing: fibre optic cable which carried picture, sound and intercom from the top of Mont Tremblant over a distance of 3.7 km. to the CBC mobile unit. Photo by Charles Kirkman, CBC Engineering.

There was much activity in all areas of CBC Engineering during the year with the demand for new transmission and production services and facilities, together with the need to replace obsolete and worn-out equipment. There was also considerable activity in the fields of satellite transmission and reception, teletext and digital equipment.

Transmission Projects

Work continued on the Accelerated Coverage Plan (ACP), under which CBC radio and TV service is being extended to all unserved areas with a population of 500 or more. During the year 30 new TV transmitters and 28 radio transmitters (27 FM and one AM) were brought into service, bringing the completed ACP total to 500. The remaining 86 are scheduled for completion by the end of 1985.

In addition to the ACP installations, seven new TV and 10 FM radio transmitters were placed in service, some of them as transmitter replacements.

Engineering Studies

Work continued on the analysis of the amount of distortion caused to AM broadcast station radiation patterns by the construction of power lines in the vicinity of an AM broadcast transmitter station.

Studies of the performance of home radio receivers were also carried out.

Work is under way to implement a Monitoring Alarm and Remote Control (MARC) system in Newfoundland following the development of earlier pilot projects in British Columbia, Quebec and Newfoundland.

At the beginning of 1983, fibre optic systems were successfully used for the first time in outside broadcast operations, following extensive studies.

Studies were started of digital video and audio standards for leased network circuits in co-operation with the telephone companies.

Studies of a new television wave form called MAC (Multiplex Analogue Component) were also started. MAC has advantages over the present NTSC waveform and has been selected by the United Kingdom for its planned direct broadcast satellite (DBS), to be operational in 1985.

Teletext

In the fall of 1982, CBC's Montreal teletext centre started transmitting teletext signals on a trial basis to the French network. The Toronto centre began feeding the English network in January, 1983, and Calgary began transmitting the signals in February.

The official launch of the previously announced CBC/DOC Teletext project took place in the spring of 1983, at which time approximately 200 decoders were installed in selected private homes in Montreal and Toronto.

The work on teletext standards in North America continued during the year with the CBC co-operating with other broadcasters, cable companies, manufacturers and the Department of Communications.

Radio Distribution Plan

A CRTC hearing on the CBC's radio plan for the future use of FM frequencies was held in the spring of 1982 and a CRTC announcement regarding the plan was issued in February, 1983. As the fiscal year closed, the contents of this announcement were under review by the CBC.

Energy Conservation

The CBC, as a major owner and occupier of real property and a principal user of energy, has a key role to play in energy conservation.

A newly formed Corporate Energy Management Committee consisting of CBC engineering representatives from across the system has developed a comprehensive energy conservation program and operating guidelines in order to reduce energy consumption without adversely affecting programs or working conditions. Studies have been undertaken at the production centres of Edmonton, Winnipeg, Ottawa, Montreal's International Broadcasting Centre, Quebec City and Halifax.

Studio Projects

At the close of the fiscal year, construction of the building for a new Broadcast Centre in Regina was nearing completion, and installation of technical equipment was in progress for a planned completion date in the fall of 1984.

In other areas of the country, work continued on a variety of studio projects. Permanent radio and TV facilities were installed at Sept Iles, which had been on air on a temporary basis since late 1982. New and upgraded facilities were installed at Halifax, Moncton, Montreal, Quebec City, Edmonton, Vancouver and Frobisher Bay. In Ottawa a major re-equipment project for TV Master Control, phased over four years, continued. In Winnipeg, re-equipment of TV Master Control was begun, with a projected completion date of 1984. Three new mini TV mobile units were provided for St. John's Newfoundland and Montreal.

Special Events

Major projects undertaken by the Special Events Group involving design, installation and equipment loan in support of operations included the Commonwealth Games in Brisbane, Australia; the Canada Winter Games, Chicoutimi, Quebec; and World Cup downhill skiing races in Mont Tremblant, Quebec (women) and Lake Louise, Alberta (men). Fibre optic technology was introduced for the coverage of this last event.

Technical Reviews

Engineering has continued to review the performance quality of leased network circuits to ensure that contract obligations are met. Also, off-air signals from CBC and affiliated stations have been reviewed to check the quality level as viewed and heard by the public.

In 1982, Engineering started technical reviews of operating locations. These reviews examine the technical performance of in-house facilities as well as the physical condition of the plant. Technical reviews were carried out in 1982-83 at Vancouver, Yellowknife and Montreal.

Report on the Future of Technology

This CBC Engineering report, which examined and predicted future technological developments and the probable effects on CBC television within the next five to 10 years, was issued in the fall of 1982. Several thousand copies were distributed within the Corporation and to outside private and government organizations, with a very good response.

Digital Technology

Digital methods and equipment constitute one of the major technological developments which will affect the broadcasting industry in the future. Certain types of digital equipment are now in use, and eventually a major change-over to this technology will occur. A digital laboratory has been provided at Engineering Headquarters in Montreal to facilitate research and development work and to develop in-depth knowledge of the digital field.

International Activities

CBC played a significant part in the continuing Canadian preparations for the International Telecommunications Union Regional Conference on Broadcasting Satellite Service in the Americas, to begin in the summer of 1983, and the ITU World Conference on High Frequency Broadcasting, which will hold its first session in 1984.

The CCIR, the radio communications organ of the ITU, in which Engineering is an active participant, started its new study period, 1982-86, and re-elected a CBC member as vice-chairman of its television group.

Engineering continued its participation in various international broadcasting associations, notably the North American National Broadcasters' Association (NANBA) and the European Broadcasting Union (EBU). Within the NANBA Technical Committee, for which it supplied the chairman, Engineering played a leading role in North American preparations for the 4th Conference of World Broadcasting Unions taking place in March, 1983.

The CBC acted as host for the 1982 Commonwealth Broadcasting Conference, held in Toronto. Engineering played a significant role in the conference and chaired the engineering sessions, during which all submitted papers were reviewed, two seminars were held, and technical visits were made to the Toronto studios and transmitters.

Facilities and Coverage

New CBC Television Transmitters in Service 1982-83

Newfoundland
Baie Verte (E)
Trepassey (E)
Sunnyside (E)
St. John's (F)
Lark Harbour (E)
*Buchans/Millerton (E)

Nova Scotia
Ingonish (E)
New Glasgow (F)
Truro (E)
*Inverness (E)

Prince Edward Island
St. Edward (F)
St. Edward (E)
Elmira (E)

New Brunswick
*Neguac/Allardville (F)

Quebec
Chibougamau (E)
Alma (E)
Mont St-Michel (F)
Gagnon (F)
Inoudjouac (E)
Poste-de-la-Baleine (F)
*Poste-de-la-Baleine (E)
Povungnituk (F)
*Povungnituk (E)
*Longue Pointe de Mingan (F)
*Rivière à Claude (F)

Ontario
Atikokan (E)
Barry's Bay (E)
Maynooth (E)
McArthur's Mills (E)
Whitney (E)
Foymount (E)

British Columbia
Moricetown (E)
Brackendale (E)
Crescent Valley (E)
New Denver (E)
Slocan (E)
Winlaw (E)

New CBC Radio Transmitters in Service 1982-83

Newfoundland
Hampden (FM-E)
Millertown (FM-E)
Postville (FM-E)
Makkovik (FM-E)

Nova Scotia
Mulgrave (FM-F)
*Mulgrave (FM-E)
Bay St. Lawrence (FM-E)
*Liverpool (FM-E)
*Cheticamp (FM-E)
*Yarmouth (FM-E)

New Brunswick
*Newcastle/Allardville (FM-E)
*Neguac/Allardville (FM-F)

Quebec
*Asbestos Danville (FM-F)

Ontario
Renfrew (FM-F)
Leamington (FM-F)
Brockville (FM-F)
Geraldton (FM-F)
Manitouwadge (FM-F)
Nipigon (FM-F)

Saskatchewan
Denare Beach (FM-E)
Meadow Lake (FM-E)
Cumberland House (FM-E)
Montreal Lake (FM-E)
Island Falls (FM-E)
Pelican Narrows (FM-E)

British Columbia
Barriere (FM-E)
Lumby (FM-E)
Alexis Creek (FM-E)
Kersley (FM-E)
Fort St. James (FM-E)
Dawson Creek (FM-F)
Sparwood (FM-E)
Moricetown (FM-E)
Vavenby (FM-E)
*Nelson (FM-E)
*Campbell River (FM-E)
*Fernie (FM-E)

Northwest Territories
Gjoa Haven (AM-E)

*non-Accelerated Coverage Plan transmitters

CBC Television Stations March 31, 1983

	English Network	French Network	Total
CBC stations	17	12	29
CBC rebroadcast transmitters	400	145	545
Private affiliated stations	26	6	32
Private or community-owned rebroadcast transmitters	210	51	261
Total	653	214	867

CBC Radio Stations March 31, 1983

	English Networks		French Networks		Total
	Mono (AM & FM)	FM stereo	Mono (AM & FM)	FM stereo	
CBC stations	31	9	15	5	60
CBC rebroadcast transmitters	387	8	152	2	549
Private affiliated stations	29	—	9	—	38
Private or community-owned rebroadcast transmitters	38	1	26	1	66
Total	485	18	202	8	713

CBC Shortwave Transmitters March 31, 1983

Sackville, New Brunswick	8	(RCI and Northern Service)
St. John's, Newfoundland	1	(Duplicating local domestic service for outlying areas and shipping.)
Vancouver, B.C.	1	

CBC Coverage

Radio and television, English, French and Composite Networks
Population estimates as of March 31, 1983
(Thousands of persons)

		Canada	AM radio coverage		Television coverage		FM stereo coverage	
			Number	%	Number	%	Number	%
English Networks	Population							
	Total	24,800	24,070	97.1	23,930	96.5	17,030	68.7
	English mother tongue	15,250	15,110	99.1	15,090	99.0	11,160	73.2
	English most often spoken	16,800	16,630	99.0	16,610	98.9	12,320	73.3
	Able to speak English	20,220	20,030	99.1	20,000	98.9	15,070	74.5
French Networks	Population							
	Total	24,800	22,710	91.6	21,170	85.4	6,020	24.3
	French mother tongue	6,310	6,250	99.0	6,240	98.9	4,250	67.4
	French most often spoken	5,970	5,940	99.5	5,940	99.5	4,160	69.7
	Able to speak French	7,750	7,640	98.6	7,600	98.1	4,880	63.0
Composite Networks	Total population	24,800	24,620	99.3	24,590	99.2	18,380	74.1

Note: Statistics are based on the service areas (AM radio — 0.5 mv/m daytime service; television — A and B service; FM stereo — 0.5 mv/m service) of all CBC-owned and CBC-affiliated stations in operation or approved by the CRTC prior to October 1, 1982.

Penetration of Cable TV in Canada as of January 1, 1983

Homes with cable and converter	27.6%	
Homes with cable but no converter (Converter service available)	25.7%	Total homes with cable TV 61.2%
Homes with cable but no converter (Converter service not available)	7.9%	
Homes without cable (Service not available)	21.7%	
Homes without cable (Cable and converter services available)	15.4%	Total homes without cable TV 38.8%
Homes without cable (Cable service available — converter service not available)	1.7%	

Television and Radio Households in Canada*

	as of January 1, 1983 (in thousands)	
	% of total	
Total households	8,598	100
With AM radios	8,466	98
With FM radios	7,817	91
With TV sets	8,403	98
With color TV sets	7,377	86
With more than one TV set	3,333	39
With pay-TV (preliminary estimate, May 1983)	500	6

*Less the Yukon and Northwest Territories

CBC Research

CBC Research

Administration and Staff



Industrial and Talent Relations

All collective agreements were extended for two years under the provisions of the Public Sector Compensation Restraint Act. The Corporation is establishing its priorities for the next round of collective bargaining which will occur in 1985.

Equal Opportunity

Special efforts were continued to improve the status of women in the Corporation. Special career development seminars were offered to women and the overall program to encourage managers' implementation of the Affirmative Action Policy was carefully re-evaluated with a view to recommending new and more stringent approaches for 1983-84. Research was undertaken on the issue of sexual harassment and a draft policy was developed for presentation to the Board of Directors early in 1983-84.

Training

Increased productivity was a key concern of all training departments. In the English Services Division, new courses on journalism, radio production skills and producer leadership were mounted and to facilitate delivery of future training programs an extensive survey was conducted of skills required by maintenance technicians. The Institute of Scenography accepted students from outside the CBC and from foreign countries for the first time.

69-76 Photos of staff.

In the French Services Division, a skills orientation program was given for production personnel and a driver safety course for technical equipment drivers. In addition, a *colloque* was arranged on "La productivité dans les services publics" in which the executive management of the Division participated.

In the Ottawa Area a system was developed to evaluate organizational performance. Engineering Headquarters in Montreal developed and delivered technical training courses in microwave training and an instructors' course in VTR fundamentals. At Head Office, the supervisory skills program was continued and a new employee orientation program introduced.

Management Structure

It was intended to introduce a new structure for the management group in CBC on a pilot basis in the English Services Division during 1982. This had to be delayed for a two-year period.

Human Resources Systems

Work was started on the re-design of Human Resources Systems on a corporate-wide basis. The integrated systems, jointly planned by representatives of all major elements of the Corporation, will replace present obsolescent systems and respond to critical future needs for information and data processing.

Management Information Systems

During the year, a decision was taken to reorganize MIS units across the country into a centralized corporate group. This action was taken to rationalize hardware and services across the Corporation, and to eliminate any duplication of effort and expense as the systems grow to meet needs.

Due to the increasing need to exchange computerized data between locations, development was commenced of a multi-node communications network. This will link Montreal, Ottawa, Toronto, Winnipeg, Edmonton and Vancouver. The design will eventually allow designated users anywhere in the Corporation authorized access via the network to any remote CBC computer file. First links have been established at Montreal and Ottawa, with Toronto and western points to follow in 1983-84.

The Corporation is looking at the new technology of micro-computing and will apply cost-benefit analyses to decisions on software and hardware.

Personnel

In 1982-83 the Corporation's permanent employees numbered approximately 12,200.

Collective Agreements in CBC

with effective dates as of March 31, 1983.

English Services Division

CTPDA — Canadian Television Producers and Directors Association
June 29, 1981 — June 26, 1983

ATPD (Toronto) — Association of Television Producers and Directors (Toronto)
June 29, 1981 — June 26, 1983

IATSE — International Alliance of Theatrical and Stage Employees — Local 58 (Toronto)
February 1, 1979 — January 31, 1982

ACTRA — Association of Canadian Television and Radio Artists
June 1, 1980 — May 31, 1983

NABET — National Association of Broadcast Employees and Technicians
June 30, 1980 — June 26, 1983

CUPE (Production) — Canadian Union of Public Employees (Production Unit)
June 30, 1980 — June 26, 1983

CUPE (O & P) — CCBBU — Canadian Union of Public Employees (Office and Professional Unit) — Council of CUPE Broadcast Bargaining Units
June 30, 1980 — June 26, 1983

CWSG — Canadian Wire Service Guild
December 1, 1982 — November 27, 1983

NRPA — National Radio Producers Association
December 27, 1982 — December 27, 1984

SEU — Service Employees Union
February 23, 1981 — February 20, 1983

French Services Division

SEPQA — Syndicat des employés de production du Québec et de l'Acadie (production employees)
June 28, 1982 — June 26, 1983

UDA — Union des artistes (radio et télévision) (radio and television artists)
October 11, 1981 — October 10, 1983

SGCT — Syndicat général du cinéma et de la télévision (Section Radio-Canada) (CBC journalists)
June 29, 1981 — March 6, 1983

Association des réalisateurs (television producers)
June 29, 1981 — June 26, 1983

Association des réalisateurs de la radio (radio producers)
October 6, 1980 — October 2, 1983

NABET (GCM) — National Association of Broadcast Employees and Technicians (Groupe des corps de métiers des immeubles) (Building Trades Group)
June 28, 1982 — June 26, 1983

SCFP (GPB) — Syndicat canadien de la fonction publique (Groupe des employés de bureau et professionnels, guides et analystes de contenu) (CUPE: office and professional, guides and content analysts)
June 28, 1982 — June 26, 1983

STRF — Syndicat des techniciens du réseau français de Radio-Canada (technicians)
June 28, 1982 — June 26, 1983

SARDEC — Société des auteurs, recherchistes, documentalistes et compositeurs — Auteurs et compositeurs (authors and composers)
June 1, 1982 — May 31, 1983
— Recherchistes et documentalistes (researchers and documentation officers)
December 11, 1981 — May 31, 1983

English Services Division and French Services Division

AF of M — American Federation of Musicians
April 1, 1982 — March 31, 1984

Ottawa Area

IATSE — International Alliance of Theatrical and Stage Employees — Local 471
January 1, 1982 — December 31, 1983

Head Office

Foreign Correspondents' Association
July 26, 1982 — July 24, 1983

Senior OfficersCanadian Broadcasting Corporation
March 31, 1983

Corporate	President	Pierre Juneau
	Executive Vice-President	William T. Armstrong
	General Counsel	Jacques Alleyn, Q.C.
	Vice-President, Finance	Arthur C. Boughner
	Vice-President, Corporate Affairs	Gordon Bruce
	Vice-President, Special Assistant to the Executive Vice-President	Marcel Deschamps
	Vice-President, Human Resources and Administration	Guy Coderre
	Vice-President, Engineering	Guy Gougeon
	Acting Vice-President, Planning	Thomas Randal Ide
	Assistant General Counsel	Gerald A. Flaherty, Q.C.
Assistant Vice-President, Corporate Affairs	Robert O'Reilly	
Assistant Vice-President, Human Resources and Administration	W.D. Ross	
Assistant Vice-President, Engineering	Brian D. Baldry	
Assistant Vice-President, Planning	John Shewbridge	
English Services Division	Vice-President and General Manager	Peter Herrndorf
	Assistant General Manager (Administration and Regional Broadcasting)	Clive Mason
	Assistant General Manager (Television)	R.N. Garriock
	Managing Director of Radio	Margaret Lyons
	Director for the Province of Newfoundland	John Power
	Director for the Maritime Provinces	Dodi Robb
	Director, English Services, Quebec Region	Ray Chaisson
	Director for the Province of Ontario	Don Goodwin
	Director for the Prairie Provinces	Donald Ferguson
	Associate Regional Director (Saskatchewan)	Bill White
	Director for the Province of Alberta	Eric Moncur
	Director for the Province of British Columbia	Len Lauk
	Director of Northern Service	Doug Ward
French Services Division	Vice-President and General Manager	Pierre DesRoches
	Assistant General Manager	Jacques Landry
	Director of Television	Jean-Marie Dugas
	Director of Radio	Jean Blais
	Director of Information Service	Pierre O'Neil
	Director of French Services, Atlantic Provinces	Claude Bourque
	Director of French Services, Toronto	Guy Thériault
	Director of French Services, Manitoba	Maxime Desaulniers
	Director of French Services, Saskatchewan	Raymond Marcotte
	Director of French Services, Alberta	Paul Dumaine
	Director of French Services, Vancouver	Jacques Boucher
	Director of Northern Quebec Service	Serge Gagné
Ottawa Area	Director, Ottawa Area	Georges Huard
Radio Canada International	Director, Radio Canada International	Betty Zimmerman
Foreign Offices	Director, CBC in the United States (New York)	Jacques Blouin
	Assistant to the Director of CBC in the United States (Washington, D.C.)	Jacqueline Campeau-Merrill
	Director, CBC London	John Dunn
	Director, CBC Paris	François Péladeau



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77 Religious Advisory Committee, French Services. Photo by Jean-Pierre Karsenty.

78 Graham Spry Lecture, Halifax: Barbara Frum. Dalhousie University photo.

79 *Entre nous*: French Services public forum, Toronto.

Portrayal of Women

The year 1982-83 will undoubtedly be recalled as a turning point in the representation of women in programming.

In July, CBC President A.W. Johnson made public two content analyses: one dealing with the French television network and the other with the English network. Although the studies clearly show that women are still under-represented in all the types of program analyzed (drama, variety, news and current affairs), they demonstrate just as clearly that CBC's own productions reveal much more sensitivity to this issue than do acquired programs. According to the authors of the report, the content analysis reveals few demeaning sexual stereotypes, although there is still a great deal to be done to ensure that men and women receive equitable representation.

Seven information meetings provided management staff with an opportunity to familiarize themselves with the research. Meetings with production staff are now planned. And, in accordance with CBC commitments, content analyses designed to measure the Corporation's progress have been commissioned.

In September 1982, the CBC signed with the other members of the CRTC Task Force the *Report on Sex-Role Stereotyping in the Broadcast Media*. The Report gives broadcasters two years to improve the general portrayal of men and women in programming. In 1984, a public forum will be held to evaluate the results.

Finally, throughout the summer of 1982 and the winter of 1983, the office of the Co-ordinator, Portrayal of Women, was busy preparing a practical guide on the situation of women and a directory of women qualified to comment on all topics of public interest. As the fiscal year closed, distribution of these work tools was about to begin.

Public Forums

In addition to other means of consulting and assessing audience tastes, the CBC holds public forums in which the participants can express their appreciation or complaints in person. At the same time the CBC has the opportunity to respond to comments and to clarify its policies and activities.

In Toronto on May 27, 1982, the French Services held a forum entitled "Entre nous" to provide members of corporate and regional management with an opportunity to exchange views with the francophone audience in the Toronto area. Through discussions on the regional services provided by stations CJBC and CBLFT, as well as national CBC services, listeners and viewers were able to indicate their preferences and the improvements they would like to see made.

Two smaller-scale forums were held earlier in Penetang and Welland, Ontario. These preliminary consultations gave the public a chance to convey their initial observations to CBC regional management, and enabled the CBC to create a pool of representative members of the Franco-Ontarian community served by the Toronto stations.

One hundred and twenty Ontario residents participated in the Toronto forum, which was chaired by Jean-François Aubé, a lawyer from Timmins.

In the spring of 1982, English Network forum activities were linked with the Graham Spry Lecture series, which had been launched as a joint undertaking by the CBC and the Canadian Association for Adult Education (CAAE).

The first result was the Spry Lecture/public forum held over two days, May 4 and 5, at the University of British Columbia in Vancouver.

The Spry lecturer on this occasion, Frank Mankiewicz, President of National Public Radio in the U.S., was followed the next day by regional and national panels discussing the future of public broadcasting in the next decade.

The second Spry Lecture/forum event was held in Halifax, November 4 and 5, 1982. About 500 people crowded the Institute of Public Affairs auditorium to hear Barbara Frum, the Spry lecturer on this occasion, describe her on-air role in public broadcasting. Some 300 people took part in the forum the following day for a lively discussion of the regional role of public broadcasting.

Advisory Committees

French and English advisory committees in the specialized fields of religion, science and agriculture are appointed by the Board of Directors. Members are chosen from across Canada for their professional activities and their interest in radio and television. They provide a link with CBC programmers to help them fulfil the Corporation's mandate.

During 1982-83, French Services committees held a total of nine meetings, eight in Montreal and one in Moncton. Eleven new members joined the committees over the year and seven others had their terms renewed. At each meeting, evaluations were made of CBC radio and television, with the committees reviewing 10 programs on religion, four on science and technology, and two on agriculture and natural resources.

In response to a request from the Science Committee, the French radio and television news departments each assigned a reporter to make a special effort to cover events in the science field.

During the year the English Services committees admitted 12 new members. The English Services introduced the practice of inviting committee representatives to attend program production meetings, for a more intimate knowledge of the production process.

The Committee on Science and Technology prepared and presented to English Services management a major paper on science programming and the important role of the CBC in improving public awareness in this area.

The English Committee on Agriculture and Food extended its area of concern to include the role of communication technology and the importance of consumer information as a guide to the food producer's role.

Discussions of the English Committee on Religion were marked by concern for a religious presence in CBC programs which would, in the Committee's view, more accurately reflect the formal and personal commitment to religion and spiritual quest by individual Canadians.

In November 1982, the six Advisory Committee chairpersons met with CBC President Pierre Juneau in Ottawa.

CBC Advisory Committees 1982-1983

(Members are appointed for a three-year term, renewable for a second term, with the approval of the Board of Directors. To ensure rotation and continuity, each committee must replace a third of its membership each year. The Chairperson's term of office is also three years, renewable for a second term.)

English Services

Advisory Committee on Agriculture and Food

Richard Bullock
Chairman of the Committee
Kelowna, British Columbia
Ben Blacklock
Grandora, Saskatchewan
Peter DeMarsh
Taymouth, New Brunswick
Tom Ellison
East Selkirk, Manitoba
(Resigned Fall 1982)
R.E. Forbes
Brandon, Manitoba
Kent Harrold
Lamont, Alberta
Peter Hennebury
Lord's Cove, Burin Peninsula,
Newfoundland
John Howatt
North Wiltshire,
Prince Edward Island
(Term expired Fall 1982)
Ruth Jackson
Kitchener, Ontario
Brian Lande
Hagensborg, British Columbia
Lynn Malmberg
Carseland, Alberta
Colleen Sawyer
Saskatoon, Saskatchewan
Harris G. Shufelt
East Farnham, Quebec
Peter Van Oostrum
Kings County, Nova Scotia
(Term expired Fall 1982)
Terry Wright
Essex County, Ontario

Advisory Committee on Science and Technology

Dr. Harry Gunning
Chairman of the Committee
Edmonton, Alberta
Dr. John Bennett
Fredericton, New Brunswick
Herbert G. Bown
Kanata, Ontario
J. Clair Callaghan
Halifax, Nova Scotia
Dr. Sylvia Cruess
Montreal, Quebec
Kenneth F. Hare
Toronto, Ontario
Michael P. Hodson
Saskatoon, Saskatchewan
Jasper McKee
Winnipeg, Manitoba
Dr. Michael Ovenden
Vancouver, British Columbia
Dr. Robert Scace
Calgary, Alberta
Dr. Rose Sheinin
Toronto, Ontario
Dr. Louis Siminovitch
Toronto, Ontario
Dr. Hugh Wynne-Edwards
Montreal, Quebec

Religious Advisory Committee

Terry Boyd
Chairman of the Committee
London, Ontario
The Reverend Kevin Barry
Saint John, New Brunswick
The Very Reverend Michael Bodnarchuk
Toronto, Ontario
The Reverend Frank Brisbin
Toronto, Ontario
Major Ken Evenden
Toronto, Ontario
Saleem Ganam
Edmonton, Alberta
Paul Gavrel
Sault Ste. Marie, Ontario
The Reverend Robert H. Johnson
Dorval, Quebec
The Reverend William H. Jones
Toronto, Ontario
The Reverend William E. Lowe
Toronto, Ontario
June Lythgoe
Vancouver, British Columbia
The Reverend Dr. John E. O'Brien
Montreal, Quebec
Sister Veronica O'Reilly
Ottawa, Ontario
Rabbi Jordan Pearlson
Toronto, Ontario
Walter Schultz
Winnipeg, Manitoba
The Reverend Beverly Shanley
Hamilton, Ontario
James A. St. Marie
Kitchener, Ontario
The Reverend Dr. Jarold Knox Zeman
Wolfville, Nova Scotia

French Services

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Réginald Comeau
Sheila, New Brunswick
Marc Côté
Ste. Foy, Quebec
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St. Denis, Saskatchewan
Gaston Dubé
Sillery, Quebec
Solange Fernet-Gervais
Hérouxville, Quebec
Hervé Fillion
Isle Verte
Rivière-du-Loup, Quebec
Pierre Gaudet
Aston Junction, Quebec
Jean-Guy Giguère
St. Joseph (Beauce-Sud), Quebec
Marcel Gingras
Montreal, Quebec
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Quebec, Quebec
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Marionville, Ontario
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Montreal, Quebec
Marc Millette
Montreal, Quebec
Paul-Émile St-Pierre
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Roland Soucy
Greenfield Park, Quebec

Advisory Committee on Science and Technology

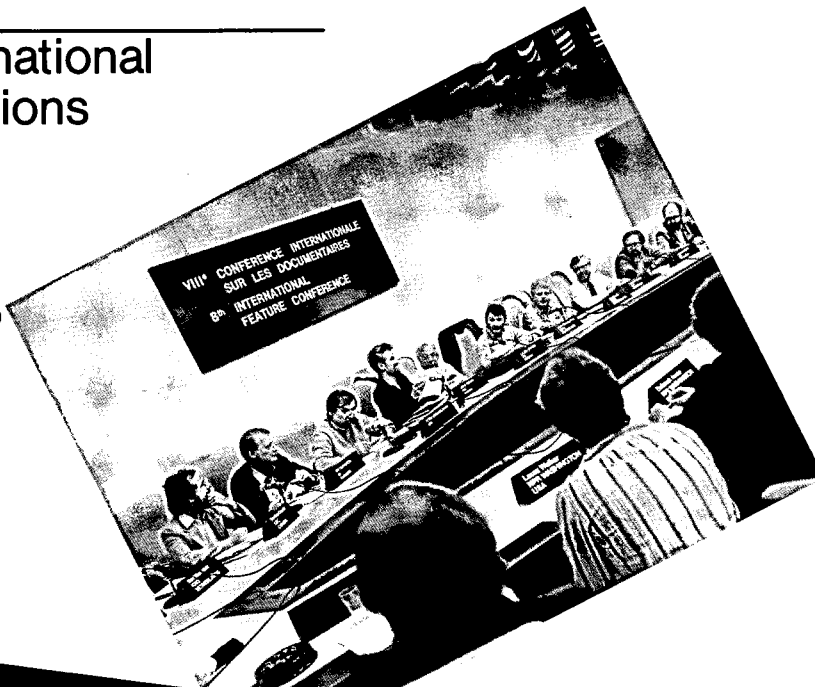
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Chairwoman of the Committee
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Guy Arbour
Montreal, Quebec
Gérald Arsenault
Charlottetown, Prince Edward Island
Dr. Michel Bergeron
Montreal, Quebec
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Ste. Foy, Quebec
Gordin Kaplan
Edmonton, Alberta
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Yves Martin
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Guy Montpetit
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Montreal, Quebec
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Robert Levy
Montreal, Quebec
Father Jacques Paquette
Montreal, Quebec
Sister Maria Prenovault
St. Boniface, Manitoba
Father Arsène Richard
Moncton, New Brunswick

International Relations

80



Conferences

Four major international conferences on broadcasting were held in Canada during the year.

The Commonwealth Broadcasting Association (CBA) met in Toronto in June. The conference was attended by the Directors General, chief engineers and program heads of broadcasting organizations from 40 Commonwealth countries.

The 8th International Conference on Documentaries was held in Montreal in June, with 32 participants from 15 countries including Hungary, Finland, Japan and Australia.

The New Technology Group of the European Broadcasting Union (EBU) looked at CBC satellite distribution, parliamentary broadcasting and teletext operation as well as the Canadian cable, satellite and pay-TV environment in Ottawa, Montreal and Toronto. The group included representatives from 20 countries.

The first World Conference on Radio News and Current Affairs was held in Toronto in October. It was organized by the EBU and the North American National Broadcasters' Association (NANBA) and hosted by CBC. One hundred and forty radio editors-in-chief, radio journalists and producers attended from 40 countries.

81



80 8th International Conference on Documentaries, Montreal, 1982. Photo by Guy Dubois.

81 Arab States Broadcasting Symposium, Tunis, 1982: Robert Wangermée, RTBF, Brussels; Margaret Lyons, CBC; Antony Dean, European Broadcasting Union, Geneva.

82 World Conference on Radio News and Current Affairs, Toronto, 1982.

82



There were also smaller international gatherings, hosted by the CBC's French Services, concerning the work of the *Communauté des télévisions francophones* (CTF) and the *Communauté radiophonique des programmes de langue française* (CRPLF).

Among its activities abroad, CBC was invited to participate in a radio symposium held in Tunis by the Arab States Broadcasting Union. The Corporation was represented by Margaret Lyons, Managing Director of English Radio.

In February 1983, CBC President Pierre Juneau was one of three chairmen of the *Forum international des nouvelles images* in Monte Carlo. The conference was organized by *l'Institut national de la communication audiovisuelle* (INA).

A CBC representative was named president of INPUT, an international conference of 300 to 400 television documentary producers who meet annually to compare programs and exchange ideas.

Through its membership in international broadcasting unions and associations, the CBC also participates in global committees for the long-range planning of technical standards, satellite arrangements, and coverage of major international meetings and sports events.

Training Assistance

In response to requests from public broadcasters for consultation and training assistance, CBC specialists were active in many countries including Barbados, the Bahamas, Belize, Jamaica, Turks and Caicos Islands, and Zimbabwe.

The Corporation also received foreign broadcasters for training from such locations as Jamaica, Hong Kong and Kenya. Ten radio producers from countries including the Seychelles, Vietnam and the Vanuatu came to the French network centre in Montreal for a three-week course in production techniques.

Festivals

The work of CBC's international relations staff in Montreal, Toronto and Ottawa included the selection and preparation of radio and TV entries for about 100 program festivals and competitions. Awards to CBC are listed elsewhere.

Visitors

During the year the Corporation received more than 300 foreign visitors requesting special briefings and tours. They included broadcast executives from France and Sweden, members of the Royal Danish Commission on Mass Media, and the Nieman Fellows in Journalism from Harvard University.

During official visits to Canada by government representatives of Portugal, Egypt, Cameroun, Pakistan, Greece and Brazil, CBC provided technical assistance to the national public broadcasters of these countries.

Financial Report

Balance Sheet

as at March 31, 1983

	1983	1982
	(in thousands of dollars)	
Assets		
Current		
Cash	(5,483)	12,931
Accounts receivable	41,051	42,223
Due from Government of Canada	—	550
Engineering and production supplies	9,906	9,204
Programs completed and in process of production	51,213	42,175
Prepaid film and script rights and other expenses	44,233	30,117
	140,920	137,200
Mortgage receivable (Note 3)	5,500	5,500
Investments (Note 4)	6,273	5,436
	11,773	10,936
Fixed		
Land	38,196	37,926
Buildings	192,907	185,027
Technical equipment	432,308	404,664
Furnishings and equipment	16,045	22,225
Automotive	8,854	8,294
Leasehold improvements	4,365	1,120
Property under capital leases	638	294
	693,313	659,550
Deduct: Accumulated depreciation and amortization	301,374	281,126
	391,939	378,424
Uncompleted capital projects	51,439	39,492
	443,378	417,916
	596,071	566,052

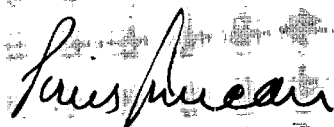
The accompanying notes and schedule A are an integral part of the financial statements.



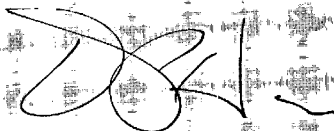
Vice-President, Finance

		1983	1982
		(in thousands of dollars)	
Liabilities	Current		
	Accounts payable and accrued liabilities	121,678	118,290
	Refundable balance of parliamentary appropriations (Note 5)	229	15
	Due to Government of Canada (Note 3)	619	5,066
		122,526	123,371
	Long-term		
	Provision for employees' termination benefits	81,381	70,831
	Advances from Government of Canada (Note 6)	33,000	33,000
	Due to Government of Canada (Note 3)	5,500	5,500
	Obligations under capital leases (Note 7)	435	152
	120,316	109,483	
	242,842	232,854	
Equity of Canada	Proprietor's Equity Account	353,229	333,198
		596,071	566,052

Approved by the Board of Directors:



Director



Director

Statement of Income and Expense

for the year ended March 31, 1983

		1983 (in thousands of dollars)	1982	1983 (in cents)	1982 (in cents)	
Expense	National Broadcasting Service, program and distribution costs (see supporting Schedule A for details)	796,931	711,109	.90	.90	
	Radio Canada International, broadcasting service	14,216	12,620	.01	.01	
	Total broadcasting services	811,147	723,729	.91	.91	
	Corporate engineering service	8,333	7,576	.01	.01	
	Corporate management service	33,100	28,995	.04	.04	
	Commissions to agencies and networks	22,746	18,858	.03	.03	
	Selling expense	14,930	13,413	.01	.01	
		890,256	792,571	1.00	1.00	
	Income	Advertising	154,193	131,466		
		Miscellaneous	12,547	12,245		
		166,740	143,711			
Excess of Expense Over Income		723,516	648,860			
	Deduct: Expense not requiring an outlay of cash (Note 5)	51,872	45,886			
		671,644	602,974			
Parliamentary Appropriations	Parliamentary appropriations - current	673,769	598,457			
	Unexpended (overexpended) parliamentary appropriations - current	2,125	(4,517)			
	Appropriations carry-over - prior years	7,977	12,494			
	Appropriations carry-over - current year	10,102	7,977			

The accompanying notes and schedule A are an integral part of the financial statements.

Schedule of National Broadcasting Service Program and Distribution Costs

for the year ended March 31, 1983

Schedule A

		1983	1982	1983	1982
		(in thousands of dollars)		(in cents)	
Programs	English language				
	Radio				
	Network	38,401	35,179	.04	.04
	Regional	44,910	37,832	.05	.05
	Television				
	Network	169,287	147,785	.19	.19
	Regional	110,817	103,732	.12	.13
	French language				
	Radio				
	Network	31,979	27,137	.04	.03
Regional	19,777	16,660	.02	.02	
Television					
Network	135,161	115,051	.16	.15	
Regional	39,216	32,768	.04	.04	
		589,548	516,144	.66	.65
Distribution	Radio				
	Network distribution	12,624	10,941	.01	.01
	Station transmission	19,754	16,164	.02	.02
	Television				
	Network distribution	46,558	43,848	.05	.06
	Station transmission	29,565	24,353	.04	.03
	Payments to private stations	13,864	11,593	.02	.02
		122,365	106,899	.14	.14
Operational management and services	Programs and distribution				
	Radio	22,081	20,279	.03	.03
	Television	62,937	67,787	.07	.08
		85,018	88,066	.10	.11
Total		796,931	711,109	.90	.90

Statement of Proprietor's Equity Account

for the year ended March 31, 1983

	1983 (in thousands of dollars)	1982
Balance, beginning of year	333,198	312,619
Add:		
Net parliamentary appropriations — capital (Note 5)	63,471	59,985
Parliamentary appropriations — working capital (Note 5)	6,750	6,000
Gain (loss) on disposal of fixed assets	(443)	4,997
Unexpended (overexpended) parliamentary appropriations — operating	2,125	(4,517)
	405,101	379,084
Deduct:		
Expense not requiring an outlay of cash (Note 5)	51,872	45,886
Balance, end of year	353,229	333,198

The accompanying notes and schedule A are an integral part of the financial statements.

Statement of Changes in Financial Position

for the year ended March 31, 1983

	1983	1982
	(in thousands of dollars)	
Funds provided		
Parliamentary appropriations		
Operating	673,769	598,457
Capital	63,700	60,000
Working capital	6,750	6,000
	744,219	664,457
Disposal of fixed assets	152	1,729
	744,371	666,186
Funds applied		
Excess of expense over income	723,516	648,860
Deduct: Items not requiring an outlay of cash		
Depreciation and amortization	37,930	35,673
Provision for employees' termination benefits	10,550	8,056
	675,036	605,131
Additions to fixed assets	63,704	61,725
Refundable balance of parliamentary appropriations — capital	229	15
Investments	837	5,084
	739,806	671,955
Increase (decrease) in working capital	4,565	(5,769)
Working capital, beginning of year	13,829	19,598
Working capital, end of year	18,394	13,829

The accompanying notes and schedule A are an integral part of the financial statements.

Notes to Financial Statements

March 31, 1983

1. Authority and objective

The Canadian Broadcasting Corporation was established by the 1936, 1958 and 1968 Broadcasting Acts and is classified as a proprietary Crown corporation under Schedule D of the Financial Administration Act. The Corporation is an agent of Her Majesty and all property acquired by the Corporation is the property of Her Majesty.

The objective of the Corporation is to develop and provide a national broadcasting service for all Canadians in both official languages, in television and radio, and to provide an international service. Both services should be primarily Canadian in content and character.

2. Significant accounting policies

The financial statements of the Corporation have been prepared by management in accordance with generally accepted accounting principles consistently applied. Because a precise determination of many assets and liabilities is dependent upon future events, the preparation of periodic financial statements necessarily involves the use of estimates and approximations. The financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below:

(a) Engineering and production supplies

The inventory of engineering and production supplies is stated at the lower of average cost and replacement cost.

(b) Programs completed and in process of production

The inventory of programs completed and in process of production is stated at cost. Cost includes the cost of goods and services, direct labour and the share of overhead expenses applicable to each program. The total program cost is charged to operations upon broadcast or when programs are determined unusable.

(c) Prepaid film rights

The Corporation enters into contracts for film broadcasting rights. As payments are made under the terms of each contract they are reflected in the accounts as prepaid film rights. The prepaid film rights are then charged to operations as the films are broadcast or determined unusable.

(d) Investments

The investment in a joint venture is accounted for by the equity method with the Corporation's share of profit or loss credited or charged to operations. Other investments are carried at cost.

(e) Fixed assets

Fixed assets are recorded at cost. Cost includes material, engineering services, direct labour and related overhead. Depreciation is calculated on the straight-line method based on the estimated useful life of the assets, as follows:

Buildings	33 years
Technical equipment	
Transmitters and towers	20 years
Other	10 years
Furnishings and equipment	10 years
Automotive	5 years

Leasehold improvements over \$200,000 are capitalized and amortized over the term of the lease to a maximum period of five years. Amounts included in uncompleted capital projects are transferred to the appropriate fixed asset classification upon completion, and are then depreciated according to the Corporation's policy. Gains and losses on disposals of fixed assets are credited or charged to the Proprietor's Equity Account.

(f) Capital leases

The assets and related obligations for capital leases are recorded at an amount equal to the present value of future lease payments. Assets recorded under capital leases are amortized on a straight-line method using rates based on the estimated useful life of the assets or based on the lease term as appropriate. Obligations under capital leases are reduced by rental payments net of imputed interest.

(g) Employees' termination benefits and vacation pay

Employees' termination benefits and vacation pay are included as expense items in the accounts as benefits accrue to employees under their respective terms of employment.

(h) Pension plan

The cost of funding current service pension benefits is charged to operations as incurred. Unfunded liabilities as determined by actuarial valuation are funded by payments which are charged to operations over periods recommended by the actuaries and in accordance with regulatory requirements. Additional payments are charged to operations as made.

(i) Parliamentary appropriations

Parliamentary appropriations for operating expenditures are recorded as a reduction of the excess of expense over income after deducting expenses not requiring an outlay of cash. Unexpended or overexpended appropriations are credited or charged to the Proprietor's Equity Account. Parliamentary appropriations for capital and working capital are credited to the Proprietor's Equity Account.

3. Mortgage receivable and due to Government of Canada

On February 15, 1982, the Corporation finalized a sale of land in the City of North York, Ontario, as approved by Order in Council P.C. 1980-2690, for an amount of \$10.5 million. The terms of sale included an agreement that the Corporation receive cash of \$5 million and grant to the purchaser a mortgage in the amount of \$5.5 million, payable in full on February 15, 1985. Interest of 10% is payable each quarter year. In conformity with an agreement between the Corporation and Treasury Board, all proceeds from the sale, including interest on the mortgaged principal, are to be remitted to the Government of Canada.

4. Investments

	1983	1982
	(in thousands of dollars)	
<i>Hockey Night in Canada</i> — joint venture, at equity	5,921	5,084
Télévision St. François Inc. — preferred shares, at cost	350	350
Master FM Limited — common shares, at cost	2	2
	6,273	5,436

5. Parliamentary appropriations

	Operating	Capital	Working Capital	Total
	(in thousands of dollars)			
Payment to the Corporation in providing a broadcasting service Refundable to Government of Canada	673,769	63,700	6,750	744,219
Proceeds retained — March 31/83	—	229	—	229
	673,769	63,471	6,750	743,990
— March 31/82	598,457	59,985	6,000	664,442

The following expenses do not require an outlay of cash during the year and therefore are not funded by parliamentary appropriations.

	1983	1982
	(in thousands of dollars)	
Depreciation and amortization	37,930	35,673
Provision for employees' termination benefits and vacation pay	13,942	10,213
	51,872	45,886

As at March 31, 1983, the operating parliamentary appropriations carried over, amounting to \$10,102,000 (\$7,977,000 in 1982), were retained by the Corporation and included in the Proprietor's Equity Account.

6. Advances from Government of Canada

Advances from the Government of Canada are made for working capital purposes and are free of interest. These advances become repayable when cash and treasury bills exceed the Corporation's requirements for working capital.

7. Lease obligations

As at March 31, 1983, the Corporation's obligations related to significant capital and operating leases for terms in excess of one year, are as follows:

	Capital Leases (in thousands of dollars)	Operating Leases
1984	229	44,727
1985	148	34,575
1986	103	30,270
1987	85	26,282
1988	55	23,895
1989-2061	—	39,047
Total future payments	620	198,796
Deduct: amount representing interest	185	
Long-term obligations under capital leases	435	

8. Commitments

As at March 31, 1983, commitments for film rights amounted to \$35.2 million (\$42.6 million in 1982).

9. Pension plan

The Corporation's pension plan covers substantially all continuing employees. The charge to operations for the cost of the plan for the year ended March 31, 1983 was \$33.6 million (\$26.5 million for the year ended March 31, 1982). As at March 31, 1983, the present value of the estimated unfunded liabilities was \$96.1 million based on the actuarial valuation at December 31, 1980. Of this amount: — \$89.5 million related to unfunded liabilities existing at December 31, 1976 to be liquidated over 30 years; and — \$6.6 million arose during 1977 to be liquidated over a period of 15 years.

An amendment to the plan approved March 10, 1982, effective January 1, 1982, providing increased benefits to certain retired employees, created an additional unfunded liability estimated at a present value of \$10.3 million on March 31, 1983, which is also to be liquidated over a period of 15 years.

10. Contingencies

In the ordinary course of business, various claims and lawsuits have been brought against the Corporation. In the opinion of management, the losses, if any, which may result from the settlement of these matters are not likely to be material and accordingly no provision has been made in the accounts of the Corporation.

11. Income tax

The Corporation, as a Schedule D Crown corporation, is subject to the provisions of the Income Tax Act. However, the Corporation has incurred tax losses in prior years, which are carried forward and applied against possible taxable income in future years.

As at March 31, 1983, the loss carry-forward for income tax purposes is \$17.2 million, which, if unused, would expire as follows:

March 31, 1985	\$9,217,654
1987	6,674,000
1988	1,267,000
	<hr/>
	\$17,158,654

Fixed Assets

at March 31, 1983

(in thousands of dollars)

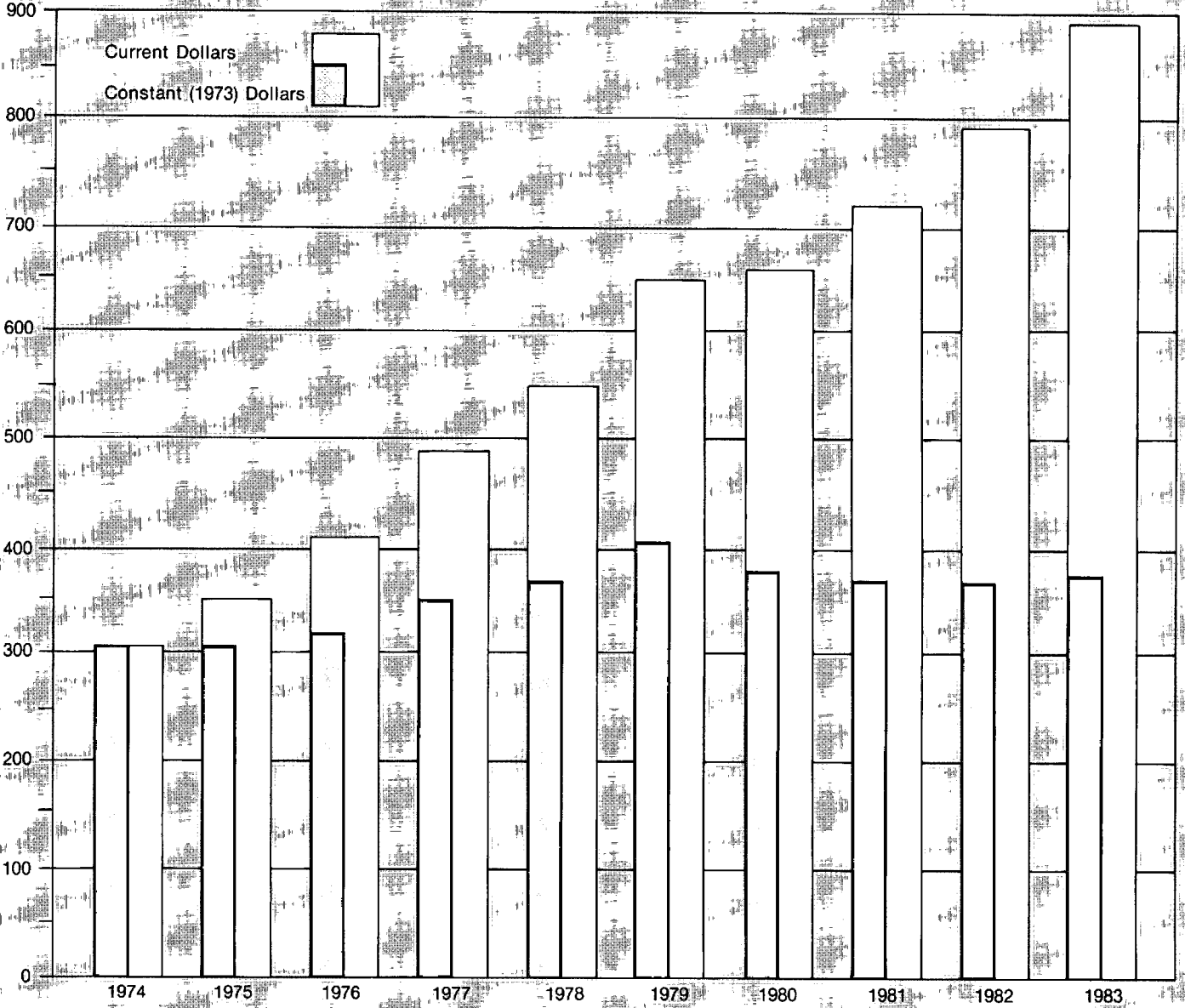
		1983	%	1982	1981	1980	1979
By Type	Land	38,196	6	37,926	37,351	37,016	36,534
	Buildings	192,907	28	185,027	173,333	162,829	157,566
	Technical Equipment	432,308	62	404,664	385,191	357,758	325,344
	Furnishings & Equipment	16,045	3	22,225	19,278	17,285	16,294
	Automotive	8,854	1	8,294	7,553	7,239	6,019
	Leasehold improvements	4,365	—	1,120	712	671	—
	Property under capital leases	638	—	294	1,466	—	—
		693,313	100	659,550	624,884	582,798	541,757
Uncompleted capital projects	51,439		39,492	27,589	25,837	36,176	
	744,752		699,042	652,473	608,635	577,933	

		1983		1982	1981	1980	1979	
		Number of Locations						
		Leased	Owned					
By Location	Newfoundland	36,022	38	100	33,237	30,511	28,902	26,191
	Prince Edward Island	6,701	2	4	6,054	5,039	4,852	4,981
	Nova Scotia	34,767	19	37	31,932	30,840	27,057	24,720
	New Brunswick	39,634	20	24	38,359	35,314	30,061	24,743
	Quebec	189,913	130	62	185,633	181,857	175,219	171,034
	Ontario	179,042	96	94	170,686	156,499	143,669	134,014
	Manitoba	36,221	37	39	33,097	34,231	33,545	31,655
	Saskatchewan	24,865	38	30	22,898	20,729	19,469	14,467
	Alberta	47,069	40	41	45,398	44,361	42,847	39,654
	British Columbia	78,390	185	35	75,955	69,841	64,917	58,730
	Yukon	2,846	15	10	2,877	2,850	2,497	2,313
	Northwest Territories	11,038	39	16	10,717	9,722	8,588	8,618
	Foreign Offices	1,802	7	—	1,293	912	504	637
	Leasehold improvements	4,365	—	—	1,120	712	671	—
Property under capital leases	638	—	—	294	1,466	—	—	
	693,313	666	492	659,550	624,884	582,798	541,757	
Uncompleted capital projects	51,439	—	—	39,492	27,589	25,837	36,176	
	744,752	666	492	699,042	652,473	608,635	577,933	

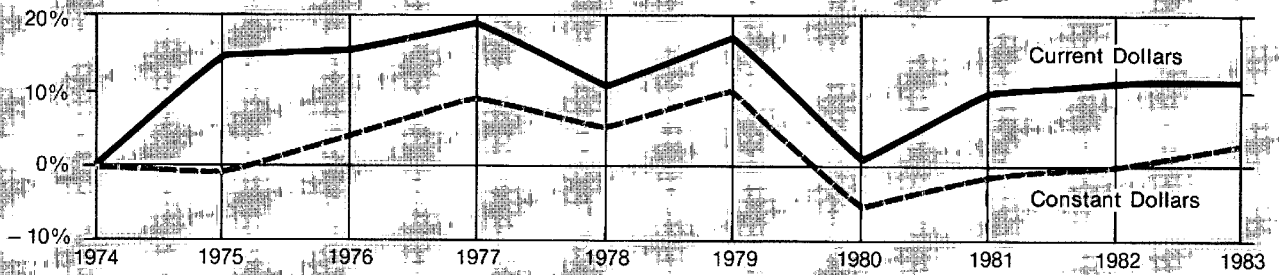
Total Expense and Percentage Change by Year in Current and Constant (1973) Dollars

for the years ended March 31

(millions of dollars)



Percentage Increase



Program Average Cost Per Hour

for the year ended March 31, 1983

		Hours of Programs		Cost of Programs Broadcast		Average Cost Per Broadcast Hour	
		1983	1982	1983	1982	1983	1982
		(in thousands of dollars)				(dollars)	
Radio	English language						
	Network	11,108	11,603	38,401	35,179	3,457	3,032
	Regional	61,294	48,789	44,910	37,832	733	775
	French language						
	Network	13,505	13,505	31,979	27,137	2,368	2,009
	Regional	30,041	27,147	19,777	16,660	658	614
		115,948	101,044	135,067	116,808	1,165	1,156
Television	English language						
	CBC Produced						
	Network	2,547	2,787	145,298	124,626	57,047	44,717
	Regional	12,515	10,670	107,286	100,002	8,573	9,372
	Non CBC Produced						
	Network	1,941	1,827	23,989	23,159	12,359	12,676
	Regional	10,201	10,702	3,531	3,730	346	349
	French language						
	CBC Produced						
	Network	3,342	2,984	123,439	104,517	36,936	35,026
	Regional	2,536	2,180	39,147	32,741	15,437	15,019
	Non CBC Produced						
Network	2,867	2,945	11,722	10,534	4,089	3,577	
Regional	150	116	69	27	460	233	
		36,099	34,211	454,481	399,336	12,590	11,673
All Radio and Television Programs				589,548	516,144		

Note:

• Non CBC produced includes U.S. and other foreign procured programs, which are acquired at a negotiated price that is less than their original production cost.

• The 1981/82 program broadcast schedules were somewhat distorted due to labour disputes, which had an impact on broadcast hours, their costs and their relation to those of the current year.

Freelance Payments — Radio and Television

for the year ended March 31, 1983

	Total Cost 1983 (in thousands of dollars)	Total Cost 1982 (in thousands of dollars)
Musicians' fees	13,137	12,243
Union actors, writers, performers	39,720	36,424
Other actors, writers, performers	25,582	21,863
Talent fees	78,439	70,530
Royalty payments to authors', composers' and musicians' associations	2,421	2,157
Other production fees and performing rights (special events and news)	34,056	24,605
Total	114,916	97,292

1983 Freelance Payments —
By Region/Area

(in thousands of dollars)	Total									North.	
	Cost	Nfld.	Maritimes	Quebec	Ontario	Prairies	Alta.	B.C.	Serv.	RCI	
Musicians' fees	13,137	137	717	3,979	5,265	965	675	1,341	15	43	
Union actors, writers, performers	39,720	782	1,952	16,554	14,911	1,544	1,179	2,558	33	207	
Other actors, writers, performers	25,582	352	1,332	1,845	16,092	2,003	983	2,524	265	186	
Talent fees	78,439	1,271	4,001	22,378	36,268	4,512	2,837	6,423	313	436	
Royalty payments to authors', composers' and musicians' associations	2,421	163	166	897	565	219	189	222	—	—	
Other production fees and performing rights (special events and news)	34,056	183	—	13,115	19,539	—	963	—	59	197	
Total	114,916	1,617	4,167	36,390	56,372	4,731	3,989	6,645	372	633	